

SPONSORSHIP PROPOSAL

2026
2026

KSPM FEB UNIVERSITAS DIPONEGORO

**Galeri Investasi Bursa Efek Indonesia Fakultas Ekonomika dan Bisnis
Jl. Prof. Soedarto, SH., Tembalang, Semarang**

 @kspmdiponegoro

 @dcmdundip

ABOUT KSPM

Kelompok Studi Pasar Modal

KSPM FEB Undip is Established and became the first University Based Stock Market Study Group in Indonesia.

1995

Accolade from Phillip Securities for The Best Educational Program in the Year 2022.

2022

2020

Integrating all work programs into the IDX system, namely RDIS (Regional Development Information System).

ABOUT KSPM

Kelompok Studi Pasar Modal

Recognition from the Indonesia Stock Exchange as The Investment Gallery with the Highest Transaction Volume in the Year 2023.

2023

2024

- Was honored with an award from IDX as an investment gallery with the highest transactions in Central Java I
- Achieved an award as the investment gallery with the most activity in 2024

- In collaboration with Sinarmas Sekuritas and fully supported by the Indonesia Stock Exchange (IDX), officially inaugurated the Investment Gallery at the Faculty of Economics and Business, Diponegoro University.
- Achieved 1st Place in the GI BEI Award 2025 as “Most Active GI BEI”, under the category of Educational Activities and Information Dissemination.

2025

ABOUT KSPM

Kelompok Studi Pasar Modal

Kelompok Studi Pasar Modal (KSPM) at Diponegoro University's Faculty of Economics and Business stands as Indonesia's **oldest and most esteemed** Capital Market Study Group. With a rich history dating back several decades, KSPM Undip has been a pioneer in fostering a deep understanding of the financial markets among students.

KSPM Undip is committed to empowering students through comprehensive insights into the intricacies of the capital market. Our mission revolves around **cultivating a strong foundation in financial literacy**, equipping students with the skills necessary for success in the dynamic world of finance, and fostering a community of like-minded individuals.

Over the years, KSPM FEB Undip has organized numerous impactful events, including seminars, workshops, and financial literacy campaigns. The group takes pride in its members' achievements, with many alumni making significant contributions to the financial sector. These activities reflect our **dedication to academic excellence and practical market understanding.**

OUR VALUES

Our value divided into two strategic value:
Organizational Value (**CAPITAL**) and
Human Capital Value (**FUTURE**)

CAPITAL

Commitment

Accountability

Professionalism

Innovation

Teamwork

Achievement

Leadership

FUTURE

Financial Literacy

Understanding

Talent Development

Unity

Responsibility

Excellence

ABOUT DCMD

Diponegoro Capital Market Days

Diponegoro Capital Market Days (DCMD) is a capital market event as an effort to realize the vision of KSPM, which is to broaden the understanding and accessibility of the capital market to a wider community. As the largest annual event organized by KSPM, DCMD has grown to an international scale and has succeeded in becoming one of the largest capital market events in Indonesia.

PREVIOUS JUDGES

OF DCMD 2025



Ike Widiawati

Head of Retail Research
at Sinarmas Securities



Ryan Adhi

Financial modeling,
valuation, and economics
at EY



Salvian Fernando, CSA

Head of Research and
Market Information
Department at PT Penilai
Harga Efek Indonesia
(PHEI)

PREVIOUS SPEAKER OF DCMD 2025

MODERATOR



Frisca Devi Choirina
Founder of NGERTISAHAM

SPEAKER



Isfhan Helmy
*Head of Institutional Research
PT Sinarmas Sekuritas*



Lo Kheng Hong
Indonesian Investors Figure



Budiyanto
*CFO & Corporate Secretary
PT Industri Jamu dan Farmasi Sido Muncul Tbk*

KEYNOTE SPEECH



Rudi Utomo
CEO of PT Sinarmas Sekuritas



Sandiaga Uno
*Minister of Tourism and Creative
Economy RI 2020-2024*

AUDIENCES

DCMD

650

Participants

CMF

Capital Market Fair is a national seminar and also became the announcement of Dinamic winners which will be the culmination of the entire series of DCMD events.

500 Participants

DINAMIC

Diponegoro International Capital Market Investment Challenge (Dinamic) is an equity research paper competition and analysis of stocks listed. Each team consist of 3 members.

50 Teams

SPEAKER



Budiyanto

CFO & Corporate Secretary PT Industri Jamu dan Farmasi Sido Muncul Tbk



Frisca Devi Choirunina

Co-Founder Ngertisaham, Ex-delegate Indonesia to World Bank, Ex-bussiness Development Mandiri Securities



Isfhan Helmy

Head of Institutional Research PT Sinarmas Sekuritas



Lo Kheng Hong

Indonesian Investor Figures



Suharnomo

Rector of Diponegoro University



Faisal

Dean of Faculty of Economics and Business Diponegoro University



What they say about DCMD 2025

DCMD 2025 was a memorable experience for us. The competition was quite challenging, especially with the tight timeline to prepare 2 papers and one presentation deck, but it pushed us to learn and work more effectively. We gained valuable insights into the capital market, not only from the forecast night meeting with Kak Ryan but also from networking with other students from various universities at the gala dinner. We would also like to thank the committee, who were very helpful during our visit to Semarang. They made sure the competition ran smoothly and was enjoyable to participate in.

2nd Winner DINAMIC 2025 - BRWG

THE EVENTS



DINAMIC

Diponegoro International Capital Market Investment Challenge (Dinamic) is an equity research paper competition and analysis of stocks listed on the Indonesian stock exchange and stock exchanges in several countries such as the USA, China, Thailand, etc.



GALA DINNER

Gala dinner is one part of the Dinamic event and also the opening event of DCMD where all participants will enjoy dinner together accompanied by entertainment as a moment to connect and share experience in the capital market.



CMF

Capital Market Fair is a national seminar and also became the announcement of Dinamic winners which will be the culmination of the entire series of DCMD events.

SOSIAL MEDIA PERFORMANCE

Period 28th Sept - 26 Dec. 2025

INSTAGRAM @kspmdiponegoro

10,2K Total Followers	29K Profile Activity	2.052.878 Impression
2,1K Account Engaged	42K Account Reached	

2.000.000+ impressions to 42.000+ account reached on average and growing

INSTAGRAM @dcmdundip

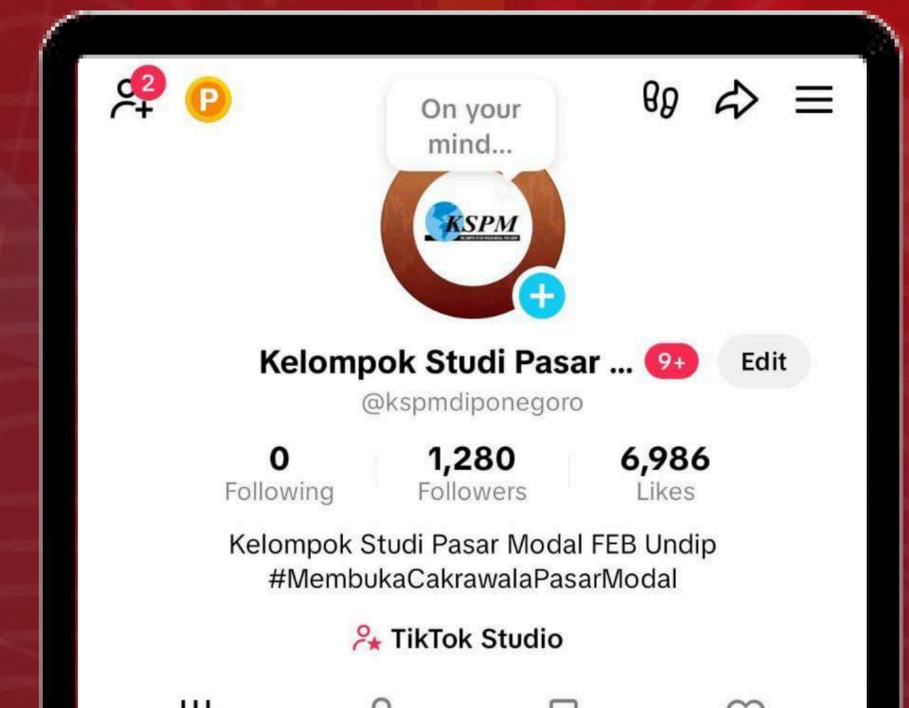
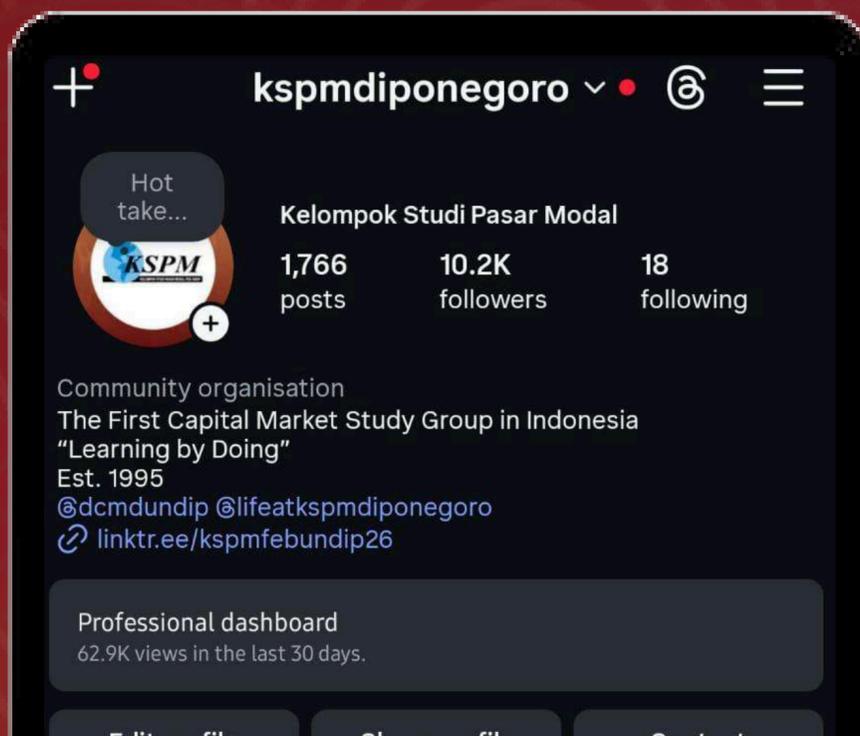
4,2K Total Followers	1,6K Profile Activity	124,7K Impression
2,4K Account Reached	1,6K Profile Visits	

124.000+ impressions to 2.400+ account reached on average and growing

TIKTOK @kspmdiponegoro

1,3K Total Followers	473 Profile Views	6,9K Likes	16K Video Views
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16.000+ video views to 6.900+ likes on average and growing



SOSIAL MEDIA PERFORMANCE

Period 28th Sept - 26 Dec. 2025

X @kspmdiponegoro

1,5K Total Followers	4,5K Profile Activity	4,5K Impression
4,3K Account Engaged	4,6K Account Reached	

4.500+ impressions to 4.600+
account reached on average and growing

LINKEDIN KSPM FEB Undip

618 Total Followers	83 Page Views	11,3K Impression
43 Unique Visitors	0,84% Engagement Rate	

11.300+ impressions to 83
page views on average and growing



Kelompok Studi Pasar Modal (KSPM)
FEB Undip **Get Verified**
@kspmdiponegoro

#MembukaCakrawalaPasarModal

Education Semarang, Jawa Tengah
lynk.id/kspmdiponegoro/ Born 25 October 1995
Joined March 2011

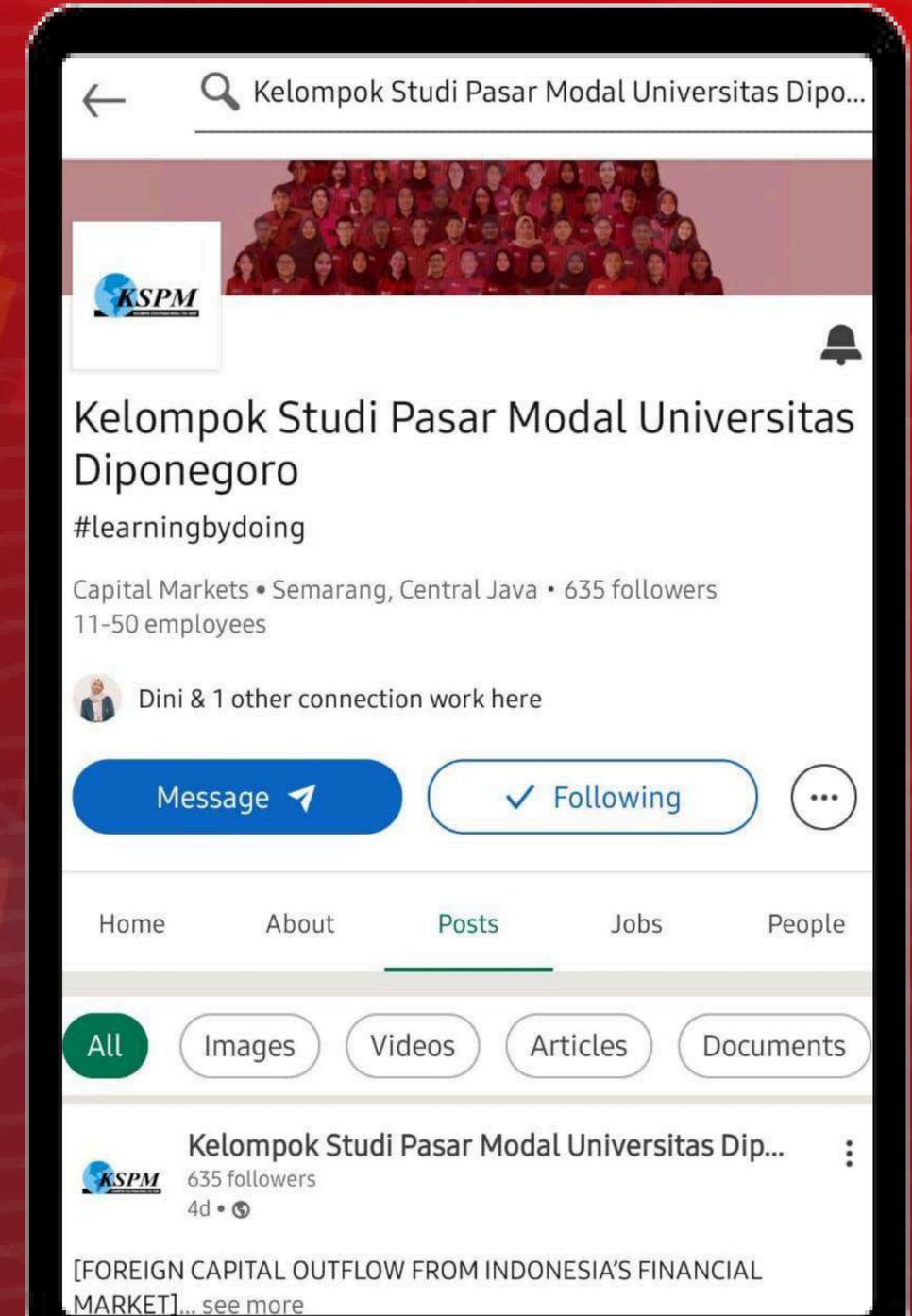
104 Following 1,535 Followers

Posts Replies Highlights Articles Media

Kelompok Studi Pasar Modal (KSPM) FE... · 4d
[FOREIGN CAPITAL OUTFLOW FROM INDONESIA'S FINANCIAL MARKET]

Hi, Sobat Cuan!

A snapshot of Indonesia's financial market dynamics at the beginning of 2026, marked by a net



Kelompok Studi Pasar Modal Universitas Diponegoro

#learningbydoing

Capital Markets • Semarang, Central Java • 635 followers
11-50 employees

Dini & 1 other connection work here

Message Following

Home About Posts Jobs People

All Images Videos Articles Documents

Kelompok Studi Pasar Modal Universitas Dip...
635 followers
4d · [FOREIGN CAPITAL OUTFLOW FROM INDONESIA'S FINANCIAL MARKET]... see more

BENEFIT SPONSOR

Publication and Promotion for Potential Customers

Promotions and publications in the field of education especially in the Stock Market. We also connected to various of KSPM from other universities so the engagement not only came from Undip student's but also from our 20+ KSPM partners from different universities and cities around Indonesia.

As a form of Corporate Social Responsibility (CSR)

Partnering with us can be an effective way to reach potential customers as our organizations and will be your customers. We also have 50++ public participants in each education event that can be your additional potential customer.

In Kind Option :

Provide guest / speaker / judges, etc.

Voucher

Goods : goodie bag for committee / participants

Price Pool

Food / drink / product

Accommodation for participants

Promotions of our event

Etc.

PAST PARTICIPANTS OF DCMD 2025



Dokumentasi

KSPM PARTNERSHIP



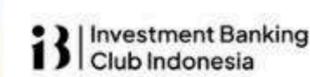
Previous Sponsor of DCMD 2025



Previous FnB Partner of DCMD 2025



KSPM Media Partners



ESTIMATE NEEDS

Investment Event and Prize Pool	Rp 41.500.000
Consumption	Rp 30.300.000
Transportation	Rp 13.200.000
Hotels	Rp 25.000.000
Rental and Advertising	Rp 15.000.000
Speaker and Judges	Rp 25.000.000
Total	Rp 150.000.000

ITEMS	Platinum	Gold	Silver
	35 M	25 M	15 M
Exclusive brochure distribution	★	★	
Company stand (Capital Market Fair)	★	★	
Exclusive promotion post on DCMD's social media	★	★	
Instagram takeover	★	★	
Company profile broadcast	10 Stories	8 Stories	5 Stories
Logo on DCMD live stream bumper	180 Sec	150 Sec	100 sec

GOOD DEALS

ITEMS	Platinum	Gold	Silver
	35 M	25 M	15 M
MC Adlips	6/event	4/event	2/event
Logo on DCMD main backdrop	XL	L	S
Logo on DCMD main poster feeds	XL	L	S
Logo on special thanks after movie video	XL	L	S
Logo on live report instagram story	★	★	★
Exclusive access to Capital Market Fair	4 people	3 people	2 people

GOOD DEALS

SMALL PACKAGE

Exclusive promotion by sponsor (all series of events) (3 min)	Rp 4.000.000
Logo on DCMD main poster feeds (M)	Rp 3.000.000
Logo on DCMD main backdrop (M)	
Logo on DCMD special thanks post and after movie (M)	
MC adlips (All series of events)	
Exclusive brochure distribution	Rp 1.000.000
Instagram story takeover (3 stories)	Rp 900.000
Company profile (2x 100 seconds)	
Instagram story takeover (3 stories)	Rp 450.000
Company stand (Capital Market Fair)	
Instagram story takeover (1 story)	
Company stand (Capital Market Fair)	Rp 350.000
MC adlips (All series of events)	Rp 250.000

WHAT THEY SAY ABOUT DCMD 2025

WINNER DINAMIC 2025



2nd Winner DINAMIC 2025 - BRWG

DCMD 2025 was a memorable experience for us. The competition was quite challenging, especially with the tight timeline to prepare 2 papers and one presentation deck, but it pushed us to learn and work more effectively. We gained valuable insights into the capital market, not only from the forecast night meeting with Kak Ryan but also from networking with other students from various universities at the gala dinner. We would also like to thank the committee, who were very helpful during our visit to Semarang. They made sure the competition ran smoothly and was enjoyable to participate in.



3rd Winner DINAMIC 2025 - Phoenix

We found DCMD 2025 to be both fun and intense, especially with the challenge of completing two papers, where the second one had a very tight timeline. It was a great opportunity for us to meet new people and build meaningful connections. The seminars were engaging and insightful, and the gala dinner was definitely one of the highlights. We truly appreciate all the panelists and the organizing committee for delivering a memorable DCMD 2025 experience.

DIPONEGORO CAPITAL MARKET DAYS 2026 REGULATIONS

1. The signing of the sponsorship participation contract in DCMD 2026 activities is carried out no later than 1 month before the event takes place.
2. At least 50% of the total payment must be paid at least 3 weeks before the DCMD 2026 series of activities are carried out.
3. The remaining payment must be paid at least 2 weeks before the DCMD 2026 series of events are held.
4. If the second payment is not fulfilled at the agreed time, the organizing committee has the right to cancel the advertisement of sponsors in the size, committee payment.
5. Payments should be submitted to a committee mandated to receive payments.
6. Payment can be made in cash to the event treasure bank transfer that has been shown by the committee.
7. All of the above provisions and contrapositives can be negotiated according to the approval of the chairman of the committee.

CONTACT PERSON



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