

Emergent CREATOR BRIEF

ASIA · SMB Distro Edition

About Emergent: Full-stack AI builder for founders and businesses — anyone with an idea can describe what they need in their own language, and Emergent designs, builds, and deploys a production-ready web or mobile app. No dev team, no code. Not a prototype generator: real apps, real URLs, real customers..

The narrative: Every idea deserves custom software. Now founders and businesses can describe what they need in your own language and watch it become a production-ready app—one prompt, one deployed app on screen.

Who you're talking to: Small business owners and operators drowning in manual work · Founders who can't wait on an agency · Solopreneurs building solo.

Build Only From This List | SMB

Pick one row below. Build that exact thing on screen.

1. Food & Beverage

Theme	Business Persona	What It Is	Real Sample Prompt
Online Store / E-commerce	Product brand or retailer selling online	A storefront to sell products online, with cart and checkout built in.	"Create a premium enterprise-grade website and integrated management platform for **afkar and injaz information techno..."
Email / WhatsApp / Campaign Marketing	Business owner running customer outreach campaigns	Automated outreach to customers via email, WhatsApp or SMS campaigns.	"I run SL Bali Foods and need a platform to send email, WhatsApp, and SMS campaigns to my customers for promotions, new product launches, and order updates, with customer management and campaign analytics"
Business Website / Company Profile	Business owner establishing an online presence	A professional website that gives the business a real online presence.	"Web site for my store with the name of kopi proyeksi , seller coffee beans (green beans and roasted beans)"
Inventory / Stock Management	Retailer or wholesaler managing stock	Real-time stock and inventory tracking across products or locations.	"Build a mobile app: make me an inventory system for my coffee shop with separate tab for recipes and costing"
Dashboard / Analytics / Reporting	Business owner tracking operational data	A live dashboard that shows the numbers that actually run the business.	"Create a real-time business dashboard that visualizes the entire order workflow: customer orders, cashier-selected items, quantities, automated pricing, payments, receipt generation, and database updates."

2. Finance & Fintech

Theme	Business Persona	What It Is	Real Sample Prompt
Trading / Investment / Portfolio	Trader or investment firm owner	A trading, investment or portfolio tool for a finance business or trading firm.	"Make me a website about gold trading that can connect api to telegram signal channel & broker registration"
Marketplace / Multi-vendor	Marketplace platform founder	A platform connecting multiple sellers or providers to buyers — Uber/Airbnb-style.	"Create a modern enterprise landing page for AgentGo, a fintech marketplace that connects borrowers with multiple lenders. Showcase features like loan comparison, digital applications, real-time tracking, and a secure user dashboard"
Dashboard / Analytics / Reporting	Business owner tracking operational data	A live dashboard that shows the numbers that actually run the business.	"I run a microfinance business and need a system to manage customer loans, repayments, interest tracking, and generate financial dashboard from existing Excel data"

3. Retail, E-commerce & Trading

Theme	Business Persona	What It Is	Real Sample Prompt
Business Website / Company Profile	Business owner establishing an online presence	A professional website that gives the business a real online presence.	"A best website for my company of sports wear and hosiery products"
Online Store / E-commerce	Product brand or retailer selling online	A storefront to sell products online, with cart and checkout built in.	"I am open a clothing brand name is anzeleve i need a online store for my brand and fully functional"
Consumer Mobile App	Business owner launching a customer-facing app	A dedicated mobile app for customers to browse, order or engage with the business.	"Build a mobile app for my retail pharmacy where customers can browse medicines, scan barcodes for product information, place orders, manage prescriptions, and track deliveries. Include a clean, user-friendly experience for both customers and store staff"
Dashboard / Analytics / Reporting	Business owner tracking operational data	A live dashboard that shows the numbers that actually run the business.	"Build a production-ready business analytics dashboard for the 3D Wallpaper Founder app. Create a live dashboard with real-time KPIs, user growth, downloads, engagement, revenue"

More ideas: prompt-library-90.emergent.host · Personalized concepts: creator-intel-16.emergent.host
Emergent Creator Brief — Asia (ex-India)

Theme	Business Persona	What It Is	Real Sample Prompt
Email / WhatsApp / Campaign Marketing	Business owner running customer outreach campaigns	Automated outreach to customers via email, WhatsApp or SMS campaigns.	"Build a premium website for my fashion brand with integrated email, WhatsApp, and SMS marketing. I want customers to browse collections, inquire or buy through WhatsApp, sign up for updates, receive promotional campaigns and abandoned cart reminders, and manage all customer communication from one dashboard"
Inventory / Stock Management	Retailer or wholesaler managing stock	Real-time stock and inventory tracking across products or locations.	"Build me an inventory tracker for my store with category, name, vendor, price, stock, and photo per piece."

4. Health, Wellness & Fitness

Theme	Business Persona	What It Is	Real Sample Prompt
Appointment Booking	Clinic/salon/studio owner booking client appointments	Customers book slots, sessions or consultations online — no more back-and-forth calls.	"Create a modern, calming website for my yoga studio where customers can browse classes, book sessions online, purchase memberships, manage their bookings. I want the design to feel minimalist, premium, and relaxing."
Online Store / E-commerce	Product brand or retailer selling online	A storefront to sell products online, with cart and checkout built in.	"Build a premium online store for my wellness brand where customers can browse health and fitness products, add items to their cart, complete secure checkout, manage subscriptions, track orders"
Marketplace / Multi-vendor	Marketplace platform founder	A platform connecting multiple sellers or providers to buyers — Uber/Airbnb-style.	"Build a health and wellness marketplace where multiple trainers, therapists, and clinics can create profiles, manage bookings, and offer their services, while customers can browse, book, and pay through the app"
Email / WhatsApp / Campaign Marketing	Business owner running customer outreach campaigns	Automated outreach to customers via email, WhatsApp or SMS campaigns.	"Make a simple laboratory management system software for my lab reports shows to patient via whatsapp and emails"

5. Real Estate & Construction

Theme	Business Persona	What It Is	Real Sample Prompt
Rental Booking	Property or equipment rental business owner	Renting out cars, equipment, gear or space, with bookings managed in one system.	"I want to build a construction equipment rental platform similar to Majulancar.co.id, where customers can browse heavy machinery, check availability, book equipment, and manage rentals online"
Marketplace / Multi-vendor	Marketplace platform founder	A platform connecting multiple sellers or providers to buyers — Uber/Airbnb-style.	"Build a production-ready multi-vendor marketplace that connects buyers with multiple sellers or service providers"
Business Website / Company Profile	Business owner establishing an online presence	A professional website that gives the business a real online presence.	"Create a company website with a premium, modern design that establishes a strong online presence. Include sections for services, portfolio, about, testimonials, contact, and lead generation."
Online Store / E-commerce	Product brand or retailer selling online	A storefront to sell products online, with cart and checkout built in.	"Give an e-commerce store with a premium shopping experience. Include product catalogs, search and filters, shopping cart, secure checkout, payments, customer accounts, order tracking, promotions, and an admin dashboard."
Trading / Investment / Portfolio	Trader or investment firm owner	A trading, investment or portfolio tool for a finance business or trading firm.	"Build a production-ready trading and portfolio management platform with real-time market data, portfolio tracking, watchlists, performance analytics, alerts, interactive charts, and reporting."

Build Only From This List | Freelance/Agency Owners/Founders

Pick one row below. Build that exact thing on screen.

Theme	Business Persona	What It Is	Real First Prompt
1. Dashboard / Analytics / Reporting	Freelancer building an operations dashboard for a client	A live dashboard that shows the numbers that actually run a business.	"Build a financial dashboard for my client's accounting business that shows debit and credit balances, cash flow, daily transactions, and key financial reports in one place"
2. Online Store / E-commerce	Freelancer building an e-commerce store for a client brand	A storefront to sell products online, with cart and checkout built in.	"Build an online shop for a medical store"
3. Business Website / Company Profile	Freelance developer/designer building a client's business website	A professional website that gives a business a real online presence.	"Build a company website for my client's furniture business, with a catalogue, about page, and contact form."
4. Trading / Investment / Portfolio	Freelance developer building an automated trading tool for a client	A personal portfolio site to showcase creative or freelance work — or a trading/investment tool.	"Build an automated trading app that follows signals from a Telegram trading group."
5. Email / WhatsApp / Campaign Marketing	Freelance marketer running outreach campaigns for a client	Automated outreach to customers via email, WhatsApp or SMS campaigns.	"Set up WhatsApp and email campaign tools for my client's restaurant to send promotions and order updates to regular customers."
6. Appointment Booking	Freelancer building a booking system for a client (salon, clinic, coach)	Customers book slots, sessions or consultations online — no more back-and-forth calls.	"Build a gym management system for my client to handle memberships, appointments, and workout tracking."
7. Consumer Mobile App	Freelance app developer building a client-facing mobile app	A dedicated mobile app for customers to browse, order or engage with a business.	"Build a mini app that creates YouTube thumbnail designs automatically."
8. Marketplace / Multi-vendor	Freelance developer building a marketplace platform for a client	A platform connecting multiple sellers or providers to buyers — Uber/Airbnb-style.	"Build a multi-vendor marketplace for my client where local sellers can list handmade products and buyers can browse and purchase."
9. Invoicing / Billing	Freelancer or agency automating their own or a client's invoicing	Generating invoices, bills and quotations without manual spreadsheets.	"Build a billing and invoicing system for my client's small trading business."
10. SEO / Discovery / Coupons & Offers	Freelance marketer improving a client's local discovery/SEO	Getting a business found — SEO, local search, coupons and offers.	"Optimise my client's cafe website for local SEO so it shows up when people search for cafes nearby, with a coupons page for regulars."

How To Shoot It

- Hook in 2 seconds. Mention Emergent in the first 20% of runtime
- Screen record the whole build — prompt → live URL is the money shot
- Refined Prompts: prompt-library-90.emergent.host
- Fast pacing, builder energy, zero corporate polish
- "Try Emergent — link in bio"
- Include a DM automation moment as part of the video
- Don't: fake income claims, competitor attacks, AI-explainer content, builds outside this list, or any build without a screen recording