



STEM MASTERS CONCLAVE 2026 — VIRTUAL SOUTH EAST ASIA

ABOUT

SEED Global Education is bringing together leading Schools of Engineering from the USA to help aspiring engineers explore Master's programs, connect directly with university representatives, and make informed decisions about studying abroad - All this for FREE!

The virtual panel is designed for students and young professionals interested in pursuing graduate studies across Engineering, Computer Science, Artificial Intelligence, Data Science, Robotics, Cybersecurity and other STEM disciplines.

PARTICIPATING SCHOOLS

- Boston University | Graduate School of Arts & Sciences
- Columbia University | Fu Foundation School of Engineering and Applied Science
- New York University | Tandon School of Engineering
- Loyola Marymount University | Seaver College of Science and Engineering
- University of Maryland | Maryland Applied Graduate Engineering
- George Washington University | School of Engineering and Applied Science

Logos to use on the creative:

https://drive.google.com/drive/folders/11Q9Pjfa_WBclFAXtvQwjJU67O-ulOWQh?usp=sharing

Note: The session features senior leaders/recruitment representatives from the participating U.S. Engineering and Sciences schools.

TARGET AUDIENCE

- Final-year undergraduate students & Recent graduates
- Professionals considering a STEM Master's in the U.S.
- Candidates interested in Engineering, Computer Science, AI, Data Science, Robotics, Cybersecurity and related STEM fields

IMPORTANT DATE & SESSION DETAILS

Date	Region	Time	Platform
08 September 2026 (Tuesday)	Virtual — South East Asia	See local time zones below	Zoom

LOCAL TIME ZONES FOR INFLUENCERS

- Indonesia: 6:30 PM WIB | 7:30 PM WITA | 8:30 PM WIT
- Philippines: 7:30 PM PHT
- Vietnam: 6:30 PM ICT
- Thailand: 6:30 PM ICT

Time zone note for influencers: Please use the time zone most relevant to your audience when promoting the session. Indonesia has three time zones, while the Philippines, Vietnam and Thailand each have one.

SUGGESTIONS FOR THE CONTENT

The strongest element of the video should be the access to multiple leading U.S. STEM schools in one session. Mention the headline names — especially Columbia Engineering, NYU Tandon, Boston University, and the other participating schools — to establish the value of the session.

HOOK (0–5 sec)

"Planning to pursue a STEM Master's in the U.S.? Here's your chance to hear directly from leading U.S. universities — all in one session."

BODY

Which universities should you target? What do top U.S. schools actually look for? How do you build a strong profile? What about scholarships, applications, visas and career goals? Instead of trying to figure it all out on your own, attend the SEED STEM Masters Conclave — Virtual South East Asia.

You'll get to:

- Hear directly from senior leaders and recruitment representatives from leading U.S. Engineering and Sciences schools
- Understand admission criteria and what top universities look for in prospective students
- Learn how to build a stronger profile for U.S. STEM Master's programs
- Get guidance on applications, international admissions and student visa procedures
- Explore scholarships and fellowships, including funding opportunities worth up to \$10 million
- Ask your questions directly and get expert insights on applications, funding and studying in the U.S.

THE VALUE FOR STUDENTS

Whether you're interested in Computer Science, Artificial Intelligence, Data Science, Robotics, Cybersecurity, Engineering or another STEM field, this virtual session is designed to help students make better decisions about their postgraduate journey in the U.S.

Key takeaways: understanding admission criteria, building a strong profile for top schools, gaining guidance on long-term career goals, and getting insights into the selection process.

EXCLUSIVE BENEFITS

- Exclusive application fee waivers
- Access to SEED Scholarships
- Actionable strategies for applications and success
- Networking and direct access to expert insights

CALL TO ACTION

The masterclass is completely free, but registration is mandatory. It takes place virtually on Tuesday, 08 September 2026.

Local timings: Indonesia — 6:30 PM WIB / 7:30 PM WITA / 8:30 PM WIT |
Philippines — 7:30 PM PHT | Vietnam — 6:30 PM ICT | Thailand — 6:30 PM ICT

And the [LINK TO REGISTER](#)

CONTENT USAGE / CAMPAIGN NOTE

Use the participating university names prominently in promotional content. The objective is to communicate direct access to multiple U.S. STEM institutions, rather than position the session as a generic study-abroad webinar.