

Overherd

OVERHERD GLOBAL CREATOR GUIDE



<https://www.overherd.xyz/>



Tiktok



X (Twitter)

Overherd

YOUR GUIDE TO COLLABORATING WITH OVERHERD



This deck will walk you through everything you need to know as a creator for Overherd.xyz from what the app is, to how to create content, what we expect, and how payments work.

Whether you're a storyteller, trend chaser, or creative voice actor, we're excited to have you on board. Let's turn anonymous stories into viral moments together.



Overherd



ABOUT



Overherd.xyz is a fully anonymous platform where anyone can post anything freely, creatively, and safely. Users get paid for sharing their stories, and 100% of the app's revenue goes right back to the community.

From unfiltered thoughts to entertaining confessions, every piece of content has a voice without revealing the face behind it.

We've hit over 100,000 downloads in our first month. This is just the beginning.

WHAT WE'RE LOOKING FOR

We're not looking for ads. We're looking for real creators.
We want content that feels native, raw, and real something you'd post for your audience anyway.
Use your voice. Your humor. Your vibe.
This is your space to show how Overherd fits into your world.

TIPS

- 🎵 Use trending audio or sounds videos with viral or native music get way more engagement.
- 🎬 Start with a hook in the first 2 seconds grab attention fast.
- ✂️ Keep it short and dynamic: fast cuts, punchy text, reactions.
- 👉 Native > Polished: rRaw, authentic content feels more real and relatable.
- 🧠 Make viewers curious or laugh: That's Overherd energy.

SOME IDEAS

BUT YOU SHOULD ALWAYS USE YOUR CREATIVITY, YOU KNOW YOUR AUDIENCE

🎯 WHAT WORKS?

Yo, I found this anonymous app where people post wild stuff and I'm getting paid just for reacting to it.

Look what someone just posted 🤪 this app is insane.

I'm literally making money just by voicing anonymous confessions... and no one even knows it's me.



🎬 CREATIVE FORMATS WE LOVE:

Storytelling with your voice

Campus challenges (get your friends to try it)

Reactions to real Overherd posts

Duets, skits, dramatizations, green screen

POVs, text overlays, memes go wild

🎬 SAMPLE SCRIPTS:

(Opens with text overlay: "This app is WILD 🤪")

🗣️: "So there's this app called Overherd where people post anonymous confessions... and you literally get paid for posting or reacting to them."

(Cut to a wild or funny post screenshot from Overherd)

🗣️: "Like, this person just said THIS 🤪. And someone's out here doing dramatic readings of it and making money?"

(Text overlay: "100k+ downloads. And growing. 🙌")

🗣️: "I just posted my first one. No one knows it's me. Try it."

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PERFORMANCE GOALS & PAYMENT STRUCTURE



PERFORMANCE GOAL

No matter how you present Overherd (voiceovers, memes, reactions, etc.), your content must reach your average view count to be considered a completed collab.

✓ Example: If you usually get 300k or 1M views per video, that's the goal we expect you to hit.

You can post 1 or 2 videos it's up to you as long as the combined views hit the target.

WHY IT MATTERS

Do a solid job, and we'll bring you back for more paid collaborations. We love creators who deliver and we reward them.

PAYMENT DETAILS

- Rate: Fixed per deal (discussed separately).
- Bonus: If you exceed your target, you'll earn an extra \$0.50 per 1,000 views (based on final view count after review). Max cap \$200
- Payment Method: Crypto only USDT (BEP-20) via your BSC wallet address.

FINAL STEPS BEFORE POSTING

- Confirm your BEP-20 wallet address with us
- Share your video content privately for approval
- Once approved, you post it
- We pay you fast and transparent

Overherd



LET'S COLLABORATE!



Have questions or ready to create? Reach out anytime!

