

Doddy Prayogo, S.T., M.T., M.Sc., Ph.D.

Ngobrolin investasi, cara pelan namun pasti untuk kaya

LECTURER • INVESTOR • CONTENT CREATOR

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Channels YouTube: [Doddy Bicara Investasi](#) | Instagram: [@doddy.prayogo](#) | TikTok: [@doddybicarainvestasi](#)

121+

BRAND PARTNERS

380K+

YOUTUBE SUBSCRIBERS

116K+

INSTAGRAM FOLLOWERS

250K+

TIKTOK FOLLOWERS

PROFESSIONAL SUMMARY

Financial educator, lecturer, and content creator with over 10 years of experience delivering investment and personal finance education to corporations, universities, and the public. Builds long-term, fundamentals-driven financial literacy through value investing, dividend investing, and dollar-cost averaging principles — communicated across YouTube, Instagram, and TikTok, and reinforced through 120+ brand partnerships with leading banks, fintech, and investment platforms in Indonesia.

EDUCATION

- **Ph.D.** in Construction Management — *National Taiwan University of Science and Technology (2015)*
- **M.Sc.** in Construction Management — *National Taiwan University of Science and Technology (2012)*
- **M.T.** in Construction Project Management — *Institut Teknologi Sepuluh Nopember (2012)*
- **S.T.** in Civil Engineering — *Universitas Kristen Petra (2009)*

PROFESSIONAL EXPERIENCE

ACADEMIC — LECTURER & RESEARCHER

2015 – Present Lecturer, *Universitas Kristen Petra*

2018 Visiting Scholar, *National Taiwan University of Science and Technology*

2015 – 2016 Postdoctoral Researcher, *National Taiwan University of Science and Technology*

CONTENT CREATOR

2019 – Present Content Creator, YouTube — 380K+ subscribers, *Doddy Bicara Investasi*

2019 – Present Content Creator, Instagram — 116K+ followers, *@doddy.prayogo*

2022 – Present Content Creator, TikTok — 250K+ followers, *@doddybicarainvestasi*

2019 – Present Writer, Quora Indonesia — 4.4K followers, *Personal Finance & Investing*

Topic Expertise: Personal Finance, Stocks, Mutual Funds, Index Investing, Value Investing

BRAND COLLABORATIONS

Trusted by 121+ brands and partners across banking, fintech, investment platforms, and consumer brands for financial education campaigns, product reviews, and speaking engagements. Selected partners include:

Aquaproof	ASUS	Bank of China	BCA
BNI-AM	bibit	BukaTalks	DepositoBPR by Komunal
ipot	Kapal Api	Kontan	Lazada
Makmur	neobank	Nyala by OCBC NISP	Odoo
Pelindo	SeaBank	Stockbit	Tuntun Sekuritas

AWARDS AND RECOGNITIONS

- **2021** Best Achiever in Research (Young Lecturer) — Petra Christian University
- **2020** Top-500 SINTA Authors — Ministry of Research and Technology
- **2019** Top-1% Peer Reviewer — Publons / Web of Science
- **2018–2019** High-Impact Research Paper Award — Ministry of Research and Technology

SELECTED SPEAKING ENGAGEMENTS

1. "Building Wealth with Dividends", Wealth Warrior (July 2026)
2. "Smart Investing for Profitable Future", PCU (May 2026)
3. "Why Money Market Fund Might Be Your Smartest First Move!", careerclass.id x Wealth Warrior (April 2026)
4. "From Saving to Investing: How to Secure Your Future", MITech Webinar (February 2026)
5. "Data-Driven Financial Modeling with Value Investing", MM PCU (November 2025)
6. "Stock Screening to Find a Good Stocks", Wealth Warrior (careerclass.id) (November 2025)
7. "Grow your Wealth, not only your Grade", Pakuwon Mall Surabaya (August 2025)
8. "Gen-Z Investasi Saham: Saham untuk Investasi Masa Depan", Universitas Kristen Petra (February 2025)
9. "Investing in the Future: Understanding Stocks and Fundamental Analysis", UNDIKNAS, Bali (December 2024)
10. "From 2024 Lessons to 2025 Resilience: An Investor's Guide", Ruang Me-Nyala OCBC (December 2024)
11. "Investment Aman untuk Pensiun Nyaman", Bibit x Jago x Sucor Asset Management, Makassar (November 2024)
12. "Wrap Up 2024 and Investment Strategies for 2025", Bibit x Sucor Asset Management, Makassar (November 2024)
13. "Gen Z Berinvestasi: Sekolah Pasar Modal 4", FEB UPN "Veteran" Jawa Timur (October 2024)
14. "Kunci Sukses untuk Financial Freedom", Bibit x BNI Asset Management, Medan (October 2024)
15. "Ultimate Saving Hacks to Fast Track Your Financial Goals", DepositoBPR by Komunal, Medan (October 2024)
16. "Building Your Wealth with Confidence: Mastering Financial Hacks", Universitas Brawijaya (October 2024)
17. "Digital Transformation in Investing: Building a Portfolio for Generation Z", GI FISIP UPN "Veteran" Jawa Timur (September 2024)
18. "Investasi Tepat, Masa Depan Hebat", Ruang Me-Nyala OCBC NISP (September 2024)
19. "Stay Rich with SBN", Bibit, Bogor (September 2024)
20. "Mastering Financial Planning & Growth during Uncertain Times", NexAcademy (August 2024)
21. "Ultimate Financial Hacks", Kelas Makin Maksimal — DepositoBPR by Komunal, Jakarta (July 2024)
22. "Persiapan Hidup dari Passive Income", Pondasi Investasi — neobank (June 2024)
23. "Buat Uangmu Bunga Berbunga", Bibit x Sucor Asset Management, Bandung (June 2024)
24. "Unlocking Investment Opportunities for the 2nd Half of 2024", Bibit x Sucor Asset Management, Bandung (June 2024)
25. "Belajar Investasi dari Nol", Millennials Talk Invest, GKI Pondok Tjandra Indah, Surabaya (December 2023)

26. **"Cara Atur Duit & Investasi Buat Pemula"**, Universitas Negeri Malang *(October 2023)*
27. **"Financial Independence Retire Early: Myth or Fact?"**, Clapham Conference, Medan *(October 2023)*
28. **"Stock Investing from Zero"**, Finest UKP *(September 2023)*
29. **"Smart Money Moves: Financial Planning for Students"**, Vita Senior High School, Surabaya *(September 2023)*
30. **"Pensiun Dini, Digaji Puluhan Juta"**, KoinWorks *(August 2023)*
31. **"Analisa Fundamental Value Investing"**, OCBC Sekuritas *(August 2023)*
32. **"The Power of Investing in Yourself"**, #KelasMakinMaksimal, DepositoBPR by Komunal *(May 2023)*
33. **"Wujudkan Aset Impian Melalui Perencanaan Keuangan"**, Smartvestor - KoinWorks *(December 2022)*
34. **"Mastering Your Financial Life as a Young Adult"**, Seabank Talk *(December 2022)*
35. **"Strategi Memilih Investasi di Saat Resesi"**, UK Petra *(November 2022)*
36. **"Financial Freedom dengan Investasi"**, BPSDM Provinsi Jawa Timur *(September 2022)*
37. **"Conventional vs New Investment"**, Kontan Webinar 2022 *(April 2022)*
38. **"Cerdas Berinvestasi di Era Digital"**, BukaTalks 2022 *(March 2022)*
39. **"Financial Resolution 2022"**, Tiket.com *(January 2022)*
40. **"Strategi Investasi dalam Menjalankan Bisnis"**, Lemonilo *(December 2021)*
41. **"Ayo Mulai Berinvestasi"**, Bank of China, Jakarta Branch *(December 2021)*
42. **"Investasi Saham"**, Cita Hati Christian School *(September 2021)*
43. **"Kunci Sukses Investasi Reksa Dana"**, Bibit *(June 2021)*
44. **"Perencanaan Keuangan dan Investasi Bagi Milenial di Era Digital"**, Kemenkeu Muda Jateng DIY *(May 2021)*
45. **"IVIF Mini-Conference"**, IVIF, Voza Tower, Surabaya *(April 2021)*
46. **"Diversifikasi Portofolio untuk Memaksimalkan Cuan"**, Pluang *(April 2021)*
47. **"Know Your Taxes on Investments Right"**, KoinWorks *(March 2021)*
48. **"Good Timing, Good Planning in Investment"**, SEMAR ECOISM 2021, UNS *(March 2021)*
49. **"Cari Tahu Pilihan Investasi Untuk Pemula"**, Modalku *(February 2021)*
50. **"2021 Survival Kit: Enhancing Millennials' Financial Literacy to Face Economic Uncertainty"**, AIESEC in UNS *(January 2021)*
51. **"Millennials Zone Boost Your Finance"**, AIESEC in Surabaya *(December 2020)*
52. **"Kaleidoskop Pasar Modal 2020"**, OCBC NISP *(December 2020)*

CORPORATE TRAINING AND WORKSHOPS

1. **"Digital Wealth: Redefining Investment through Insight and Innovation"**, Bank Sahabat Sampoerna *(November 2025)*
2. **"You Deserved to Be Free Financially"**, Telkomsel Kalimantan *(November 2025)*
3. **"Mastering Personal Finance: A Guide for Working Professionals"**, PLN Maluku *(October 2025)*
4. **"Mastering Personal Finance: Financial Planning Workshop"**, PT Santos Jaya Abadi (Kapal Api) — Grow with Kapal Api Talk *(September 2025)*
5. **"You Deserve to Be Free Financially"**, PT Sinar Mas Agro Resources and Technology Tbk *(October 2024)*
6. **"Persiapan Hari Tua Lebih Sejahtera dengan Investasi"**, DP3 Dana Pensiun Pelindo *(June 2024)*
7. **"Financial Planning in Family"**, T-Vest, Tiket.com *(March 2024)*
8. **"Persiapan Hari Tua Lebih Sejahtera dengan Investasi"**, Bank Maspion, Surabaya *(October 2023)*
9. **"Raih Mimpimu Melalui Perencanaan Keuangan"**, CV Sinar Terang Sejahtera — Jim Joker Group *(August 2023)*
10. **"Start Your FIRE"**, PT Santos Jaya Abadi — Kapal Api Group *(August 2022)*
11. **"Financial Planning untuk Mencapai Impian Finansial"**, PT Santos Jaya Abadi — Kapal Api Group *(November 2021)*