

LAMPUNG FINANCIAL FESTIVAL 2026

The material contained in this documentation is proprietary and confidential. It is not permissible to use, modify, copy, or disclose any information contained herein for any purpose without the express written permission from Transmedia. If you are not the intended recipient of this material you are requested to take immediate steps to destroy it. Any violation of this disclaimer will be fined 40% of the total quotation from this project.

LAMPUNG FINANCIAL FESTIVAL will be organized by Transmedia and supported by **12 media platforms** specifically on CNBC Indonesia.com, CNBC Indonesia TV, detikcom, CNN Indonesia.com, CNN Indonesia TV, Trans TV, Trans 7, CXO Media, Female Daily, Beautynesia, Haibunda, and Transvision.

The awareness will be amplified on their social media platforms as well.

We aim to amplify awareness, financial education and literacy to Indonesian citizen by this spectacular event.



LAMPUNG FINANCIAL FESTIVAL 2026

Dalam upaya meningkatkan pemahaman masyarakat tentang pentingnya pengelolaan keuangan yang cerdas dan aman, dalam menjaga kepercayaan dan stabilitas sistem keuangan, acara ini digelar sebagai wujud komitmen brand untuk memperkuat literasi keuangan, mensimulasikan proses penjaminan simpanan, dan menumbuhkan kesadaran publik terhadap pentingnya perlindungan dana masyarakat di perbankan.

Acara ini akan diselenggarakan oleh Transmedia dengan Lembaga/ Regulator dan Industri Keuangan. Didukung oleh Pemerintah Provinsi Lampung, dan Industri Perbankan, Pasar Modal, Asuransi, serta jasa keuangan lainnya.



Location:
**Novotel,
Bandar Lampung**



Schedule:
5–6 September 2026
(Sabtu–Minggu)



Target Visitor
2,000 Visitor

HIGHLIGHT FROM JOGJ FINANCIAL FESTIVAL 2026



Klik di sini



Klik di sini

HIGHLIGHT FROM LPS FINANCIAL FESTIVAL 2025

SURABAYA



Klik di sini



Klik di sini

MEDAN

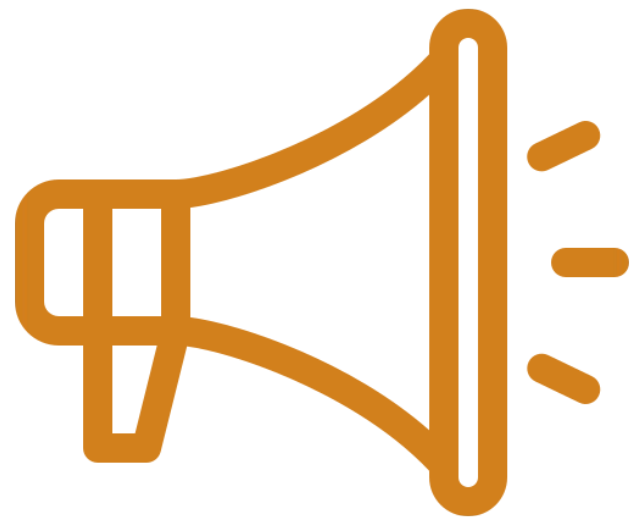


Klik di sini



Klik di sini

EVENT GOALS



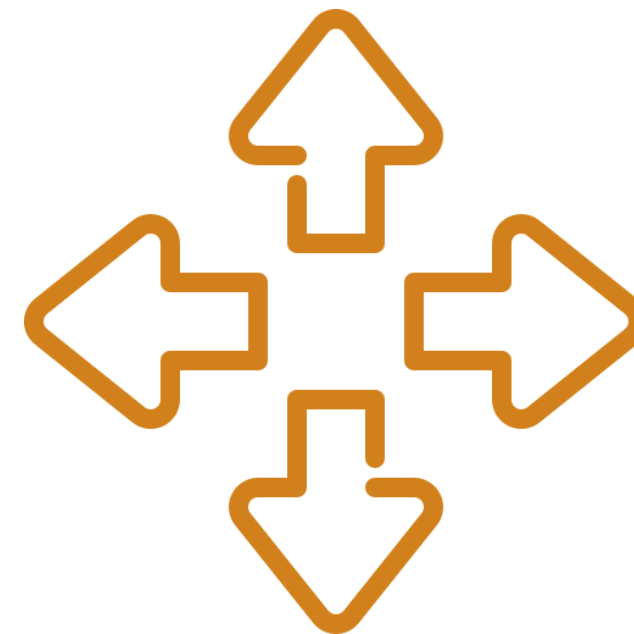
Meningkatkan Awareness terhadap Literasi keuangan

Memperkenalkan dan memperkuat pemahaman publik mengenai peran keuangan.



Mendorong Literasi Keuangan yang Relevan dan Aktual

Menyampaikan informasi seputar pengelolaan keuangan yang praktis dan sesuai dengan tantangan finansial masyarakat saat ini.



Memperkuat Positioning Brand di Mata Industri dan Stakeholder

Menjadi ruang strategis bagi Brand untuk menunjukkan kredibilitas dan kepemimpinannya dalam sektor keuangan.



Menciptakan Keterlibatan Publik Secara Aktif dan Positif

Mendorong partisipasi masyarakat melalui pendekatan yang interaktif dan edukatif sehingga menciptakan keterlibatan publik terhadap peran Brand

LAMPUNG FINANCIAL FESTIVAL 2026

Event Timeline

Location

Novotel, Bandar Lampung

(Jl. Gatot Subroto No.136, Sukaraja, Kec. Bumi Waras, Kota Bandar Lampung, Lampung)

Date

5–6 September 2026 (Sabtu–Minggu)



FINANCIAL FESTIVAL

Kegiatan brand untuk membangun kesadaran publik tentang perlindungan dan pengelolaan keuangan melalui exhibition dan aktivitas menarik lainnya

BUSINESS TALKS

Memperkuat kepercayaan dan peran brand melalui diskusi, kolaborasi, dan edukasi isu keuangan bersama para pemimpin bisnis

EXHIBITION

Kegiatan pameran yang mempromosikan produk dari lembaga keuangan yang berpartisipasi

LAMPUNG FINANCIAL FESTIVAL 2026

Event Timeline

Location

Novotel, Bandar Lampung

(Jl. Gatot Subroto No.136, Sukaraja, Kec. Bumi Waras, Kota Bandar Lampung, Lampung)

Date

5–6 September 2026 (Sabtu–Minggu)



EDUCATIONAL CLASS

Acara literasi (pendidikan) finansial guna **meningkatkan awareness dan pengetahuan** di bidang keuangan & investasi



COMEDY LIVE SHOW

Program komedi sebagai variasi dari acara **agar peserta terhibur dan terjadinya engagement** terhadap seluruh program



KONSER

Acara hiburan yang **mengikat peserta dalam seluruh rangkaian program**

DETAILS

TARGET AUDIENCE



- Umum
- Sekolah (Siswa)
- Universitas (Mahasiswa/i)
- Komunitas
- Asosiasi

CAMPAIGN TIMELINE

LAMPUNG

	AUGUST	SEPTEMBER
PROMOTION	Promotion on CNBC Indonesia	Promotion on 12 Media
DAY 1		DAY 1 & DAY 2 EXHIBITION BUSINESS TALKS EDUCATIONAL CLASS COMEDY LIVE SHOW MUSIC PERFORMANCE
DAY 2		
AMPLIFICATION		Amplification on 12 Media

LAMPUNG FINANCIAL FESTIVAL 2026

Financial Expo



Transmedia menghadirkan **Financial Expo** di lokasi acara. Expo ini menjadi ruang bagi publik untuk lebih dekat mengenal peran, program, serta inisiatif lembaga keuangan dalam menjaga kepercayaan dan melindungi simpanan masyarakat.



Pada Expo Section ini, dilakukan exhibition yang diikuti oleh perbankan dan institusi finansial lainnya. Expo juga akan diramaikan dengan berbagai aktivitas menarik di berbagai booth brand sebagai edukasi kepada publik seputar finansial dan produk-produk investasi.

LAMPUNG FINANCIAL FESTIVAL 2026

Educational Class



Educational Class menjadi salah satu agenda utama di **LAMPUNG FINANCIAL FESTIVAL 2026**, yang dilaksanakan untuk meningkatkan pengetahuan masyarakat seputar keuangan, bisnis, dan berbagai produk investasi.



Dalam sesi ini, peserta akan mendapatkan edukasi sekaligus pemahaman mendalam dari para ahli dan praktisi berpengalaman di bidang keuangan, bisnis, dan investasi. Kesempatan ini diharapkan dapat mendorong masyarakat lebih bijak dan percaya diri dalam mengelola keuangan

LAMPUNG FINANCIAL FESTIVAL 2026

Information Platform

Microsite

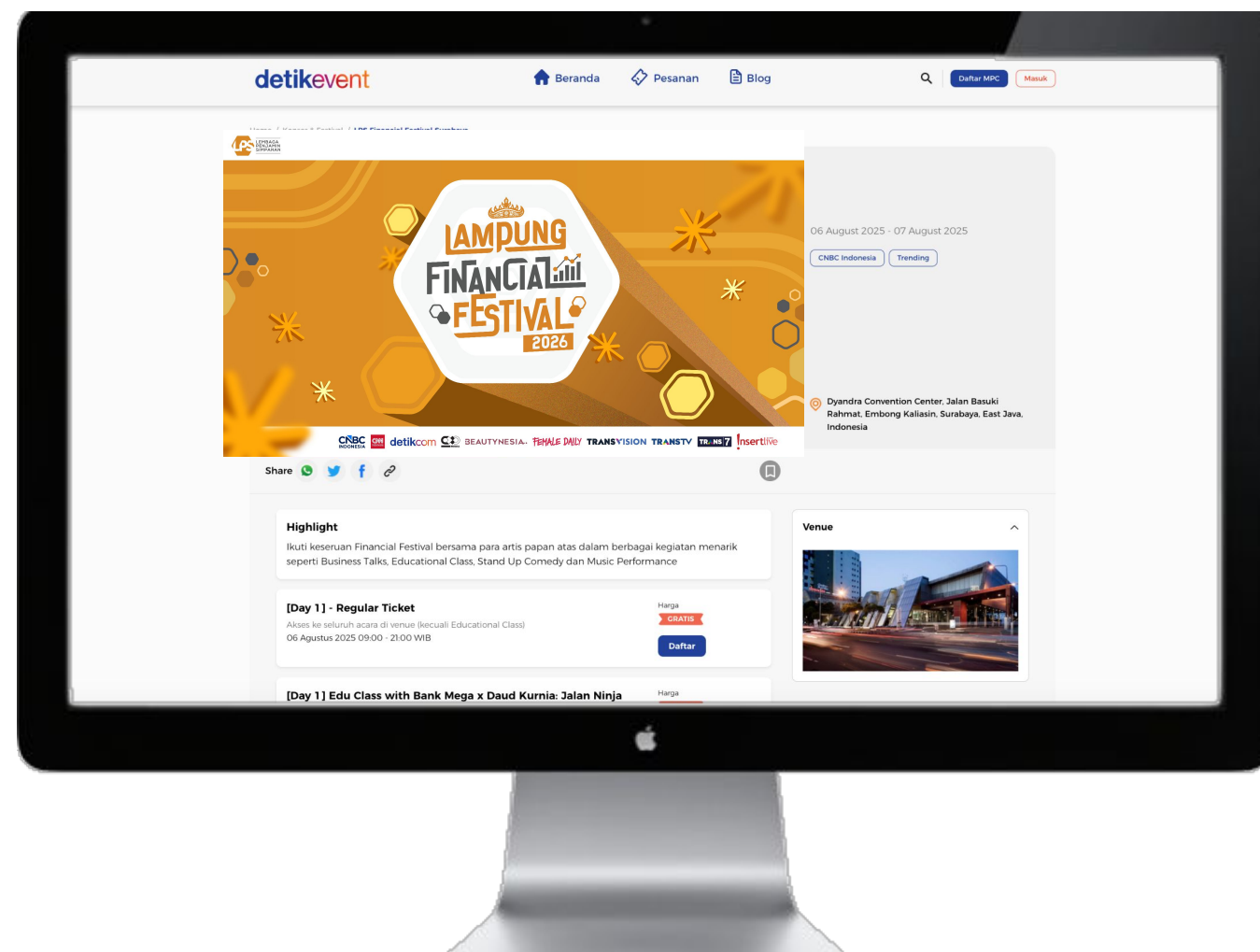


Fungsi:

- Akses untuk seluruh informasi mengenai **LAMPUNG FINANCIAL FESTIVAL** seperti pembicara, rundown, lokasi acara, dan denah venue.
- Akses untuk melakukan pemesanan tiket **LAMPUNG FINANCIAL FESTIVAL**.
- Content aggregator, seluruh pemberitaan mengenai **LAMPUNG FINANCIAL FESTIVAL** dapat diakses di dalam **microsite**.

LAMPUNG FINANCIAL FESTIVAL 2026

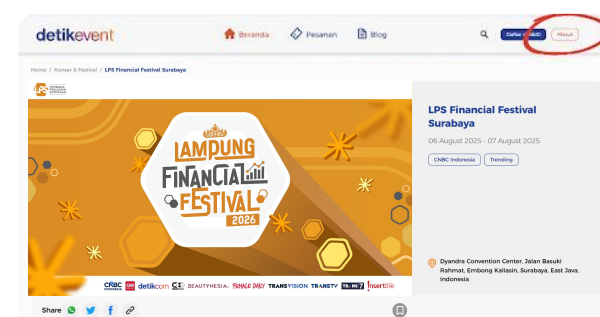
Registration Platform



- Pendaftaran pengunjung **LAMPUNG FINANCIAL FESTIVAL** disediakan pada platform detikevent.
- Pengunjung dapat memilih berbagai kategori tiket sesuai kebutuhan pada platform detikevent.
- Pengunjung akan mendapatkan QR Code setelah melakukan pendaftaran pada platform detikevent.

Notes: Transmedia akan menerapkan *crowd control management* untuk menghindari hal-hal yang tidak diinginkan ketika terjadi lonjakan pengunjung

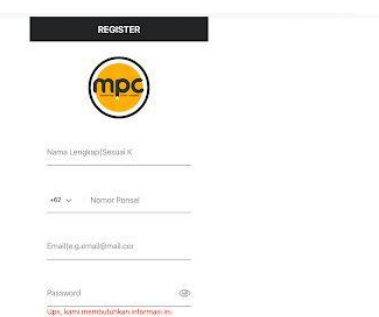
Alur Registrasi:



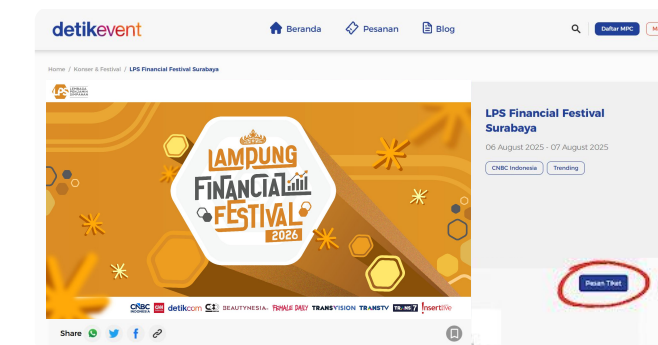
Klik tombol "Masuk" yang berada di kanan atas halaman DetikEvent



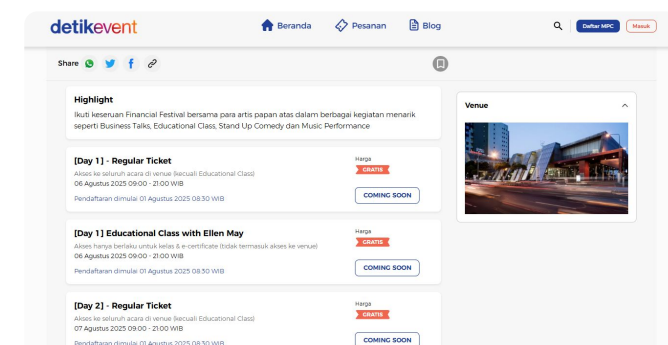
Pilih bagian "Buat Akun MPC"



Lengkapi data diri yang tersedia



Klik tombol pesan tiket berwarna biru



Pilih kategori tiket. Jika berhasil, e-ticket akan dikirimkan melalui e-mail

LAMPUNG FINANCIAL FESTIVAL 2026

Merchandise & F&B Voucher



*Ilustrasi

Merchandise akan didistribusikan kepada audience melalui aktivitas menarik di booth brand, main stage (off air) dan educational class



*Ilustrasi

F&B Voucher akan didistribusikan kepada pelajar. Voucher juga akan menjadi hadiah untuk aktivitas-aktivitas menarik saat berlangsungnya acara

LAMPUNG FINANCIAL FESTIVAL 2026

Key Visual



BUSINESS TALKS LAMPUNG

Business Talks adalah forum yang mempertemukan para pemimpin industri dan pembuat kebijakan dalam percakapan seputar finansial. Forum ini menjadi ruang untuk berbagi perspektif, pengalaman, dan wawasan praktis yang relevan, sekaligus membuka peluang kolaborasi dan pemahaman lebih luas di sektor keuangan dan ekonomi.

Schedule:

5–6 September 2026 (Sabtu–Minggu)



RUNDOWN

DAY 1 | Venue: Novotel, Bandar Lampung

LAMPUNG

Time	Main Stage	Time	Educational Class 1	Educational Class 2	Full Day Activity
08.30 – 10.00	Open Gate For Registration				
10.00 – 10.10	Opening + Indonesia Raya	On Check			Financial Expo
10.10 – 10.25	Opening Remarks Farid Azhar Nasution – Wakil Ketua Dewan Komisioner LPS				
10.25 – 10.45	Welcoming Remarks Rahmat Mirzani Djausal – Gubernur Lampung				
10.45 – 12.00	1on1 Session Zulkifli Hasan – Menteri Koordinator Bidang Pangan RI				
12.15 – 13.00	Break				
13.00 – 14.00	Stand Up Comedy: Cak Lontong				
14.00 – 15.00	Policy Dialog Destry Damayanti – Pjs. Gubernur Bank Indonesia Friderica Widyasari Dewi – Ketua Dewan Komisioner OJK				
15.00 – 16.00	Inspirational Talks Giring Ganesha – Wakil Menteri Kebudayaan RI				
16.00 – 17.00	LPS Talks Doddy Zulverdi – ADK LPS Bidang Penjaminan dan Resolusi Bank Ferdinan Dwikora Purba – ADK LPS Bidang Penjaminan Polis				
		17.00 – 18.00	Educational Classes		Photo Booth
19.00 – 20.00	Music Performance: Setia Band				

BUSINESS TALKS LAMPUNG

Day 1 | Opening Remarks

Main Stage | 10.10 – 10.25



Farid Azhar Nasution

Wakil Ketua Dewan Komisiner LPS

BUSINESS TALKS LAMPUNG

Day 1 | Welcoming Remarks

Main Stage | 10.25 – 10.45



Rahmat Mirzani Djausal

Gubernur Lampung

BUSINESS TALKS LAMPUNG

Day 1 | 1o1 Session

Main Stage | 10.45 – 12.00



Zulkifli Hasan

Menteri Koordinator Bidang Pangan RI

ARISAN FINANCIAL LAMPUNG

Main Stage | 13.00 - 14.00

Day 1



Cak Lontong

**Subject to availability*

BUSINESS TALKS LAMPUNG

Day 1 | Policy Dialog

Main Stage | 14.00 – 15.00

Cuan Hari Ini, Aman di Masa Depan



Destry Damayanti

Pjs. Gubernur Bank Indonesia

As Panelist



Friderica Widyasari Dewi

Ketua Dewan Komisiner OJK

As Panelist



Chairul Tanjung

CEO & Founder CT Corp

As Moderator

BUSINESS TALKS LAMPUNG

Day 1 | Inspirational Talks

Main Stage | 15.00 – 16.00



Giring Ganesha

Wakil Menteri Kebudayaan

BUSINESS TALKS

LAMPUNG

Day 1 | LPS Talks

Main Stage | 16.00 – 17.00



Doddy Zulverdi

Anggota Dewan Komisiner LPS
Bidang Penjaminan dan Resolusi Bank



Ferdinan Dwikora Purba

Anggota Dewan Komisiner LPS
Bidang Penjaminan Polis

MUSIC PERFORMANCE LAMPUNG

Main Stage | 19.00 - 21.00

Day 1



Local Band

Music Performance 1



Setia Band

Music Performance 2

**tbc*

RUNDOWN

DAY 2 | Venue: Novotel, Bandar Lampung

LAMPUNG

Time	Main Stage	Time	Educational Class 1	Educational Class 2	Full Day Activity
08.30 – 09.30	Open Gate For Registration				
09.30 – 09.35	Opening by Host				Financial Expo Photo Booth
09.35 – 10.15	Mini Talkshow Eva Dwiana – Walikota Bandar Lampung & Lusmeilia Afriani – Rektor UNILA				
10.15 – 11.00	Ion1 Session Mukhamad Misbakhun – Ketua Komisi XI DPR RI				
11.00 – 11.45	Inspirational Talks Prof. Dr. Anggito Abimanyu, <u>M.Sc.</u> – Ketua Dewan Komisioner LPS				
11.45 – 12.45	Business Talks Panel Discussion 1 The Bankers				
12.45 – 13.30	Break				
13.30 – 14.15	Ion1 Session Purbaya Yudhi Sadewa – Menteri Keuangan				
14.15 – 15.00	Stand Up Comedy: Marshel Widiyanto				
15.00 – 16.00	Ion1 Executive Dony Oskaria – COO Danantara				
16.00 – 17.00	Business Talks Panel Discussion 2				
		17.00 – 18.00	Educational Classes		
19.00 – 20.00	Music Performance: King Nassar				

BUSINESS TALKS LAMPUNG

Day 2 | Mini Talkshow

Main Stage | 09.35 – 10.15



Eva Dwiana

Walikota Bandar Lampung



Lusmeilia Afriani

Rektor Universitas Lampung

BUSINESS TALKS LAMPUNG

Day 2 | 1on1 Session

Main Stage | 10.15 - 11.00



Mukhamad Misbakhun

Ketua Komisi XI DPR RI

BUSINESS TALKS LAMPUNG

Day 2 | Inspirational Talks

Main Stage | 11.00 – 11.45



Prof. Dr. Anggito Abimanyu, M.Sc.

Ketua Dewan Komisioner LPS

BUSINESS TALKS - THE BANKERS

LAMPUNG

Day 2 | Panel Discussion 1

Cara Cerdas Kelola Uang di Era Digital

Main Stage | 11.45 - 12.45



Hery Gunardi

Direktur Utama BRI



Riduan

Direktur Utama Bank Mandiri



Putrama W.S

Direktur Utama BNI



Nixon L.P. N

Direktur Utama BTN



Anggoro Eko Cahyo

Direktur Utama BSI

BUSINESS TALKS LAMPUNG

Day 2 | 1on1 Session

Membangun Indonesia Lewat Ekonomi yang Kuat

Main Stage | 13.30 - 14.15



Purbaya Yudhi Sadewa

Menteri Keuangan

As Speaker



Chairul Tanjung

CEO & Founder CT Corp

As Moderator

STAND UP COMEDY LAMPUNG

Main Stage | 14.15 – 15.00

Day 2



Marshel Widiyanto

**Subject to availability*

BUSINESS TALKS LAMPUNG

Day 2 | 1on1 Executive

Main Stage | 15.00 – 16.00



Dony Oskaria

Kepala Badan Pengaturan Badan Usaha
Milik Negara (BP BUMN)/COO Danantara

BUSINESS TALKS LAMPUNG

Day 2 | Panel Discussion 2

Main Stage | 16.00 – 17.00



M. Rahmat

Chief Marketing Officer Raja
Emas Indonesia



Slot for Sponsor

Slot for Sponsor



Slot for Sponsor

Slot for Sponsor



Slot for Sponsor

Slot for Sponsor

MUSIC PERFORMANCE LAMPUNG

Main Stage | 19.00 - 21.00

Day 2



Local Band

Music Performance 1



King Nassar

Music Performance 2

**tbc*

LAMPUNG FINANCIAL FESTIVAL 2026

EDUCATIONAL CLASS



Day 1: 17.00 – 18.00
Day 2: 17.00 – 18.00

PROPOSED VENUE LAMPUNG

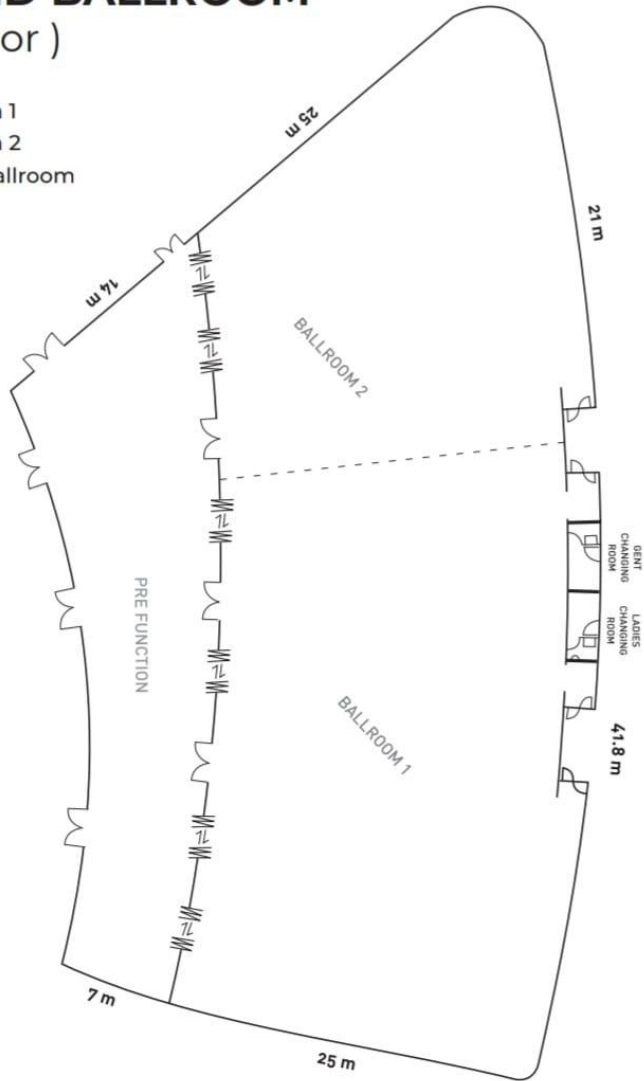
NOVOTEL, BANDAR LAMPUNG

Jl. Gatot Subroto No.136, Sukaraja, Kec. Bumi Waras, Kota Bandar Lampung, Lampung



GRAND BALLROOM (1st Floor)

- Ballroom 1
- Ballroom 2
- Grand Ballroom

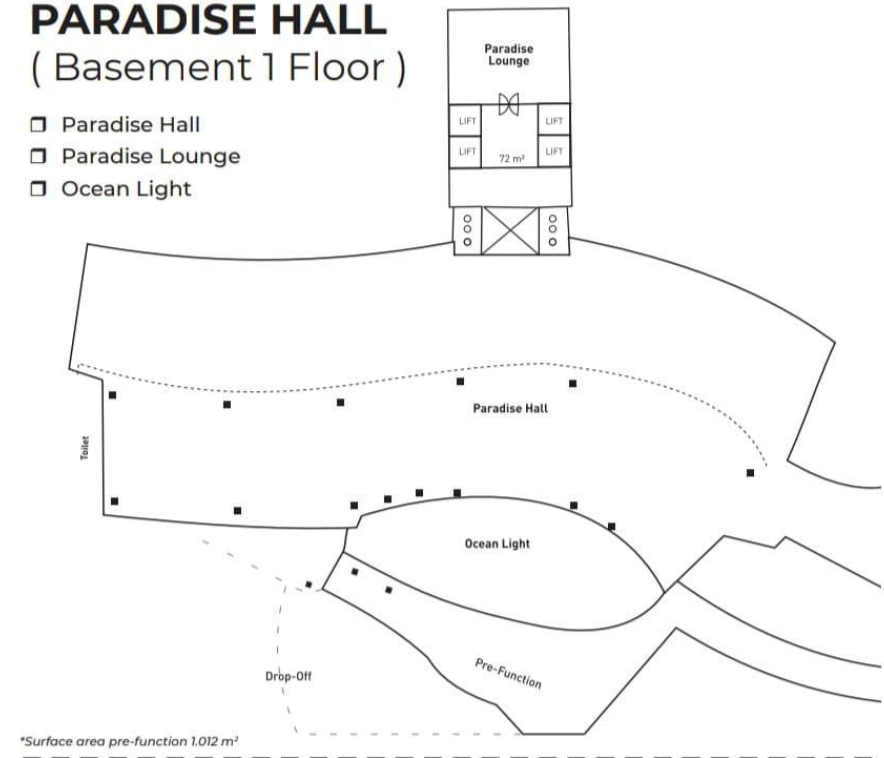


VENUE	Dimension (m)			Size (m ²)	Seating	Tables	Chairs	Bar	Kitchen	Toilet	Lift	Stage
	Length	Width	Height									
Ballroom 1	25	41,8	9	1,043	900	500	160	200	600	600		
Ballroom 2	25	21	9	527	500	250	80	100	400	400		
Grand Ballroom	25	62,8	9	1,570	1,400	1,000	N/A	N/A	1,000	1,000		

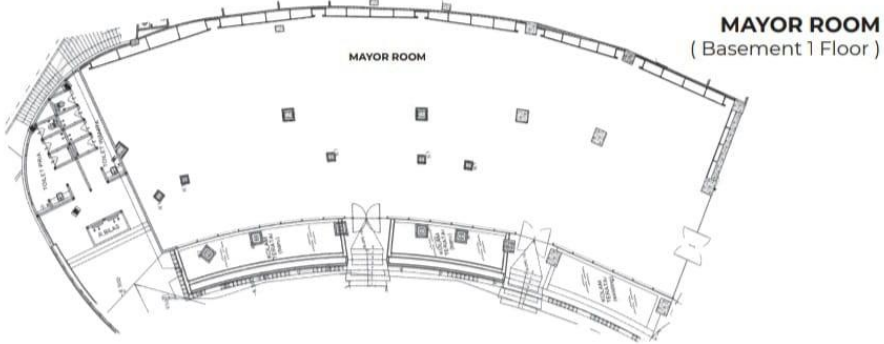
*Surface area pre-function 408 m²

PARADISE HALL (Basement 1 Floor)

- Paradise Hall
- Paradise Lounge
- Ocean Light



*Surface area pre-function 1,012 m²



VENUE	Dimension (m)			Size (m ²)	Seating	Tables	Chairs	Bar	Kitchen	Toilet	Lift	Stage
	Length	Width	Height									
Paradise Hall	-	-	9	1,974	2,500	1,000	N/A	N/A	1,200	3,000		
Paradise Lounge	-	-	9	195	120	80	50	50	100	150		
Ocean Light	-	-	4,3	312	200	150	100	80	140	300		
Mayor	-	-	4,1	594	400	150	N/A	N/A	260	600		

LAYOUT VENUE LAMPUNG

Layout Hotel Novotel Alt 1 Grand Ballroom

TRANSMEDIA



KETERANGAN

1. REGISTRATION AREA
2. MAIN GATE
3. WALL OF FAME 3,66X3,05M
4. MINI STUDIO 2,44 X 1,83M
5. BOOTH SPONSOR 4X3M (2 SPACE ONLY)
6. BOOTH LPS 8X4M (SPACE ONLY)
7. BOOTH BANK MEGA 4X6M (SPACE ONLY)
8. BOOTH UMKM 3X2M (10 SPACE ONLY)
9. BOOTH PREMIUM 4X4M (8 SPACE ONLY)
10. SEATER FUTURA (950 SEATER)
11. SOFA 1 SEATER VIP (17 SOFA)
12. MAIN STAGE 10,40 X 4,80M

← MAIN ENTRANCE

← KEMIRINGAN DINDING

LAYOUT VENUE LAMPUNG

Layout Hotel Novotel Alt 2 Grand Ballroom

TRANSMEDIA



KETERANGAN

1. REGISTRATION AREA
2. MAIN GATE
3. WALL OF FAME 3,66X3,05M
4. MINI STUDIO 2,44 X 1,83M
5. BOOTH SPONSOR 4X3M (2 SPACE ONLY)
6. BOOTH LPS 8X4M (SPACE ONLY)
7. BOOTH BANK MEGA 3X6M (SPACE ONLY)
8. BOOTH UMKM 3X2M (10 SPACE ONLY)
9. BOOTH PREMIUM 4X4M (8 SPACE ONLY)
10. SEATER FUTURA (950 SEATER)
11. SOFA 1 SEATER VIP (17 SOFA)
12. MAIN STAGE 10,40 X 4,80M

← MAIN ENTRANCE

← KEMIRINGAN DINDING

LAYOUT VENUE LAMPUNG

Layout Hotel Novotel Alt 3 Grand Ballroom

TRANSMEDIA



KETERANGAN

1. REGISTRATION AREA
2. MAIN GATE
3. WALL OF FAME 3,66X3,05M
4. MINI STUDIO 2,44 X 1,83M
5. BOOTH SPONSOR 4X3M (2 SPACE ONLY)
6. BOOTH LPS 8X4M (SPACE ONLY)
7. BOOTH BANK MEGA 3X6M (SPACE ONLY)
8. BOOTH UMKM 2X2M (15 SPACE ONLY)
9. BOOTH PREMIUM 4X4M (8 SPACE ONLY)
10. SEATER FUTURA (950 SEATER)
11. SOFA 1 SEATER VIP (17 SOFA)
12. MAIN STAGE 10,40 X 4,80M

← MAIN ENTRANCE

← KEMIRINGAN DINDING

LAMPUNG FINANCIAL FESTIVAL 2026

Preview Gate
Canopy Ballroom

TRANSMEDIA



LAMPUNG FINANCIAL FESTIVAL 2026

Preview WOF
Canopy Ballroom

TRANS MEDIA



LAMPUNG FINANCIAL FESTIVAL 2026

Preview Stage
Grand Ballroom

TRANS MEDIA



LAMPUNG FINANCIAL FESTIVAL 2026

Preview Stage
Grand Ballroom

TRANSMEDIA



LAMPUNG FINANCIAL FESTIVAL 2026

Preview Stage
Grand Ballroom

TRANSMEDIA



EVENT EXPOSURE

Benefit Overview

Offline Benefit

SPEAKERS + EXPOSURE ON BUSINESS TALKS

SPACE FOR BOOTH + EXPOSURE ON EXHIBITION

EXPOSURE ON EDUCATIONAL CLASS

EXPOSURE ON ENTERTAINMENT

EXPOSURE ON MERCHANDISE & FNB VOUCHER

Online Benefit

EXPOSURE ON MICROSITE

EXPOSURE ON DIGITAL ARTICLE

EXPOSURE ON DIGITAL BANNER

EXPOSURE ON DIGITAL VIDEO

SPEAKERS + EXPOSURE ON TV

EXPOSURE ON SOCIAL MEDIA

Konten promo sudah tayang

Social Media

IG Stories CNBC

WA Channel CNBC

IG Feed CNBC

IG Stories Detik.com

IG Feed Trans 7



Konten promo sudah tayang

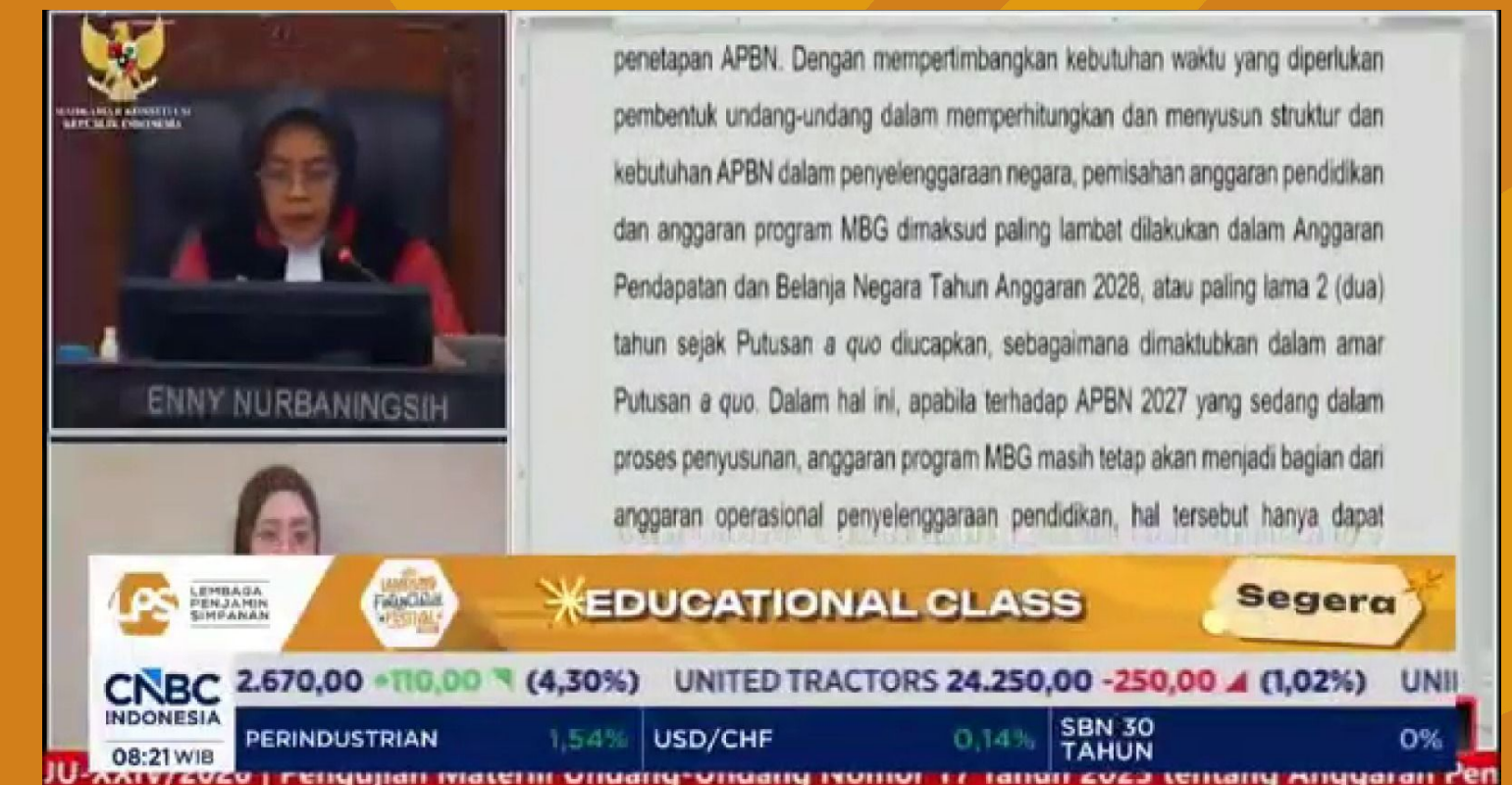
TV



Superimpose CNBC



Squeeze Frame CNBC



Lower Third Ads CNBC

Digital Media Recap

							
DISPLAY BANNER	Desktop Mobile Apps	Desktop	Desktop Mobile		Desktop Mobile		
ARTICLE	Article Promo Editorial Coverage Article Highlight Content Article	Article Promo Article Highlight	Article Promo Editorial Coverage Article Highlight		Article Promo Article Highlight	Article Promo Article Highlight	Article Promo Article Highlight
VIDEO	Video Promo VOD on Web VOD on YT		VOD on Web VOD on YT				
LIVE STREAMING	3 in 1 banner Youtube Tiktok Instagram Mirroring Brand Asset	3 in 1 banner	3 in 1 banner				

Digital Media Recap

							
COVERAGE	Photo Gallery		Video Coverage				
SOCIAL MEDIA	IG Feed IG Story IG Reels X Post FB Post Youtube Short TikTok Video WA Channel	IG Feed IG Reels IG Stories X Post FB Post Youtube Short TikTok Video	IG Feed IG Reels IG Stories X Post TikTok Video	IG Feed IG Stories IG Reels X Post TikTok Video Youtube Short	IG Feed IG Story IG Reels TikTok Video	IG Feed IG Story IG Reels X Post FB Post Youtube Short TikTok Video	IG Feed IG Stories IG Reels TikTok Video Youtube Short
PROGRAM				Ngobrol Sore Semaunya			
OTHER	Microsite Pre-Roll Push Notification		Pre-Roll				

Television Media Recap

				
LIVE ON TV	CNBC TV			
COVERAGE	Media Coverage Live Report			
PROGRAM	Money Talks Big Stories Creative Placement	Insight With Desi Anwar Right Angle		
OTHER	Loose Spot		Loose Spot PT Loose Spot NPT	Loose Spot PT Loose Spot NPT

Timeline Overview

SOCIAL MEDIA

	AUGUST	SEPTEMBER
		
		
		
		
		
		
PHASE	KICKOFF & INTENSIFICATION	PEAK CAMPAIGN

Timeline Overview

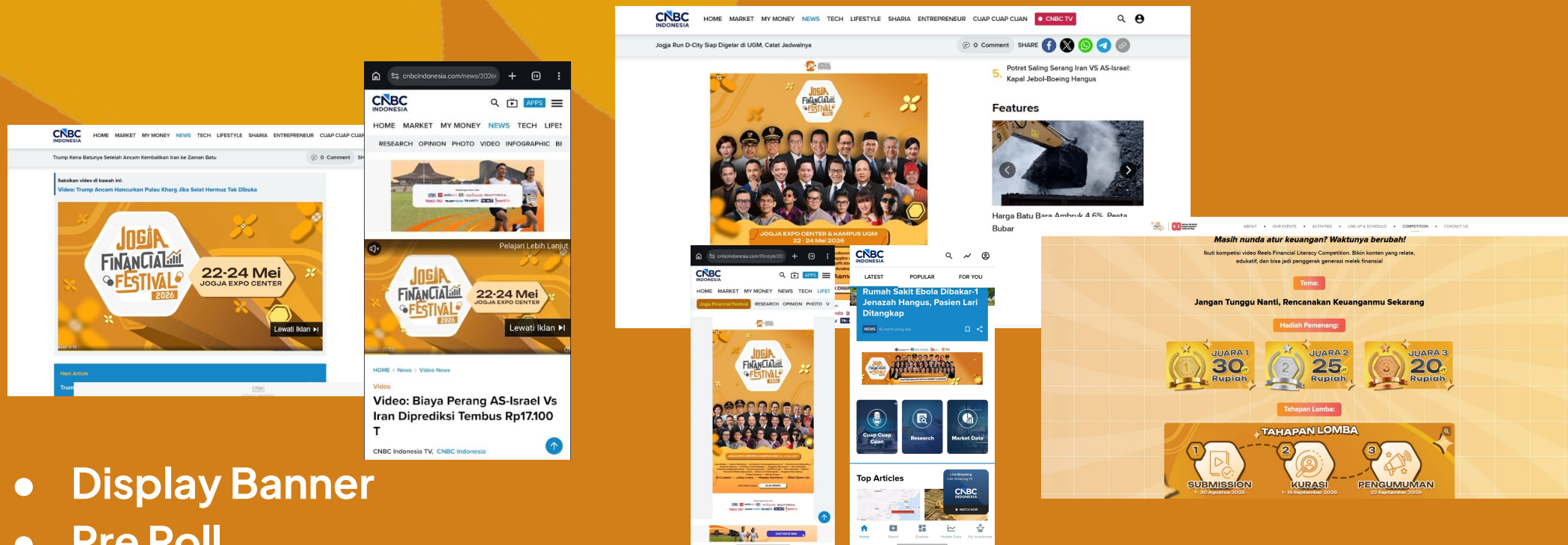
TV & LIVE STREAMING

	AUGUST	SEPTEMBER
		
		
		
		
		
PHASE	KICKOFF & INTENSIFICATION	PEAK CAMPAIGN

Timeline Overview

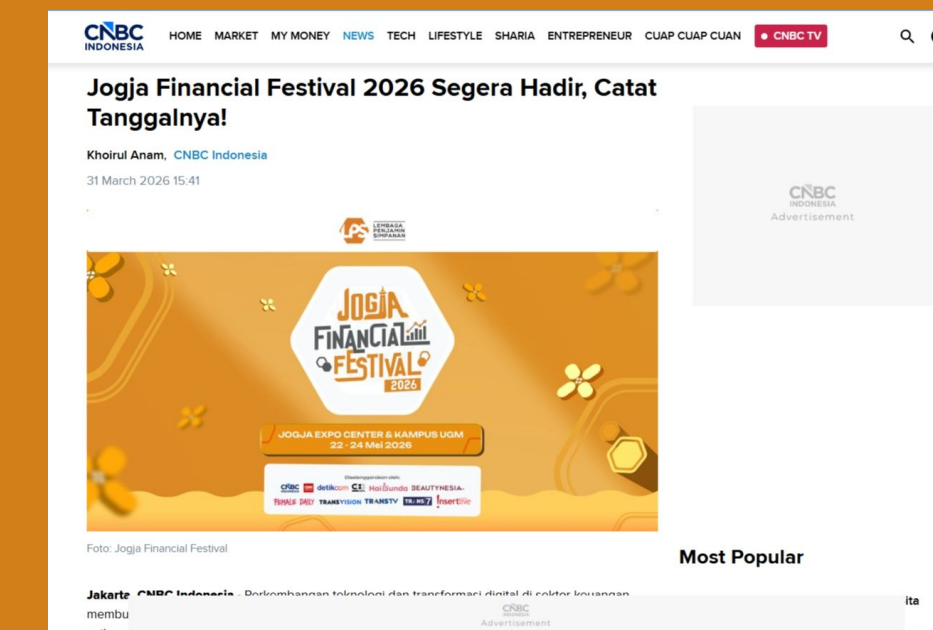
ARTICLE

	AUGUST	SEPTEMBER
CNBC INDONESIA	✓	✓
CNN Indonesia	✓	✓
detikcom		✓
TDLG	✓	✓
PHASE	KICKOFF & INTENSIFICATION	PEAK CAMPAIGN



- Display Banner
- Pre Roll

DISPLAY BANNER, PRE ROLL, MICROSITE



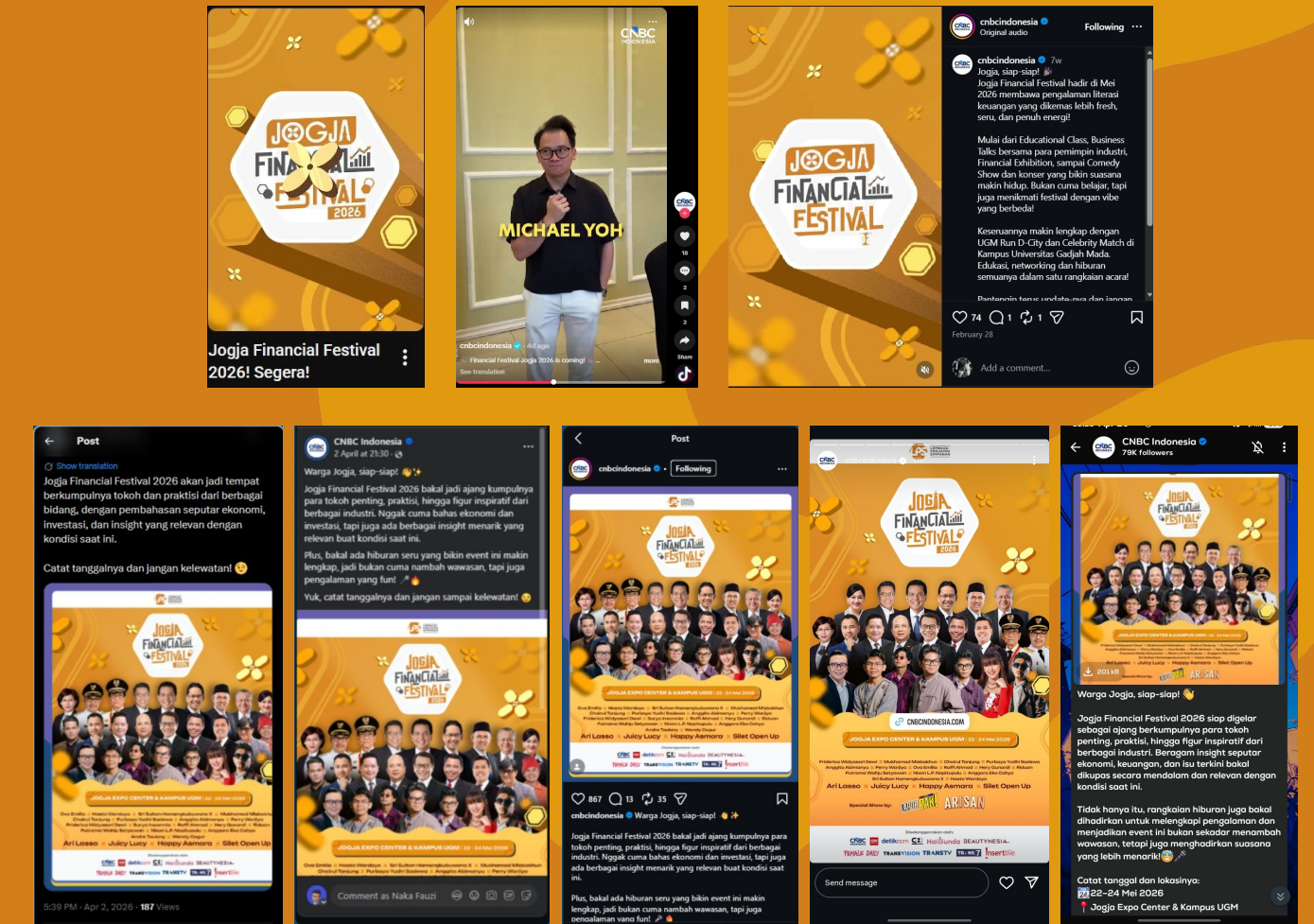
- Article Promotion



- Article Highlight

ARTICLE

- IG Feed
- IG Story
- IG Reels
- X Post
- FB Post
- Youtube Short
- TikTok
- WA Channel

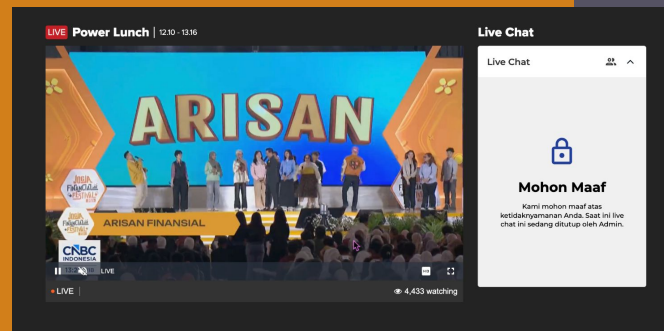
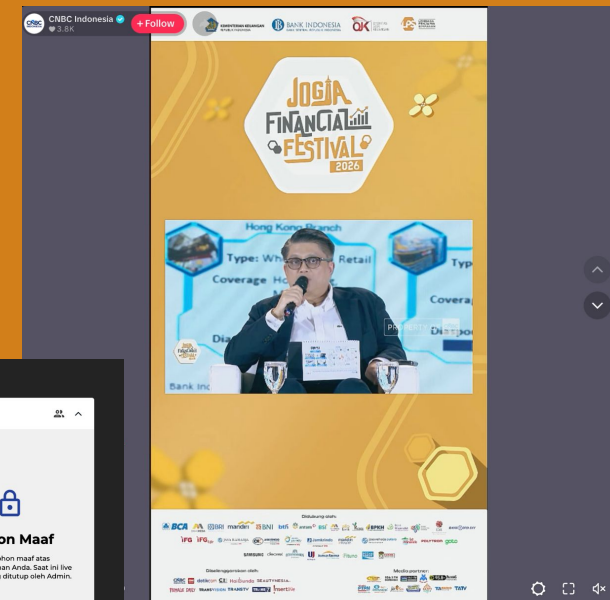
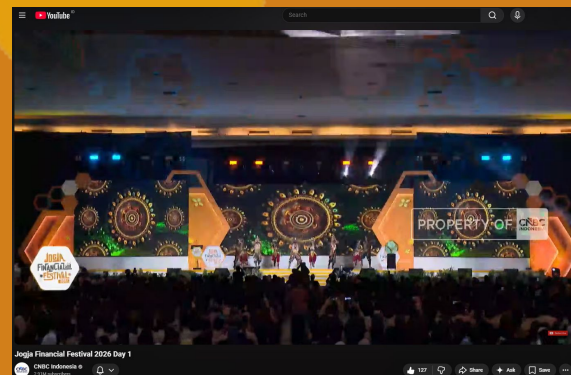
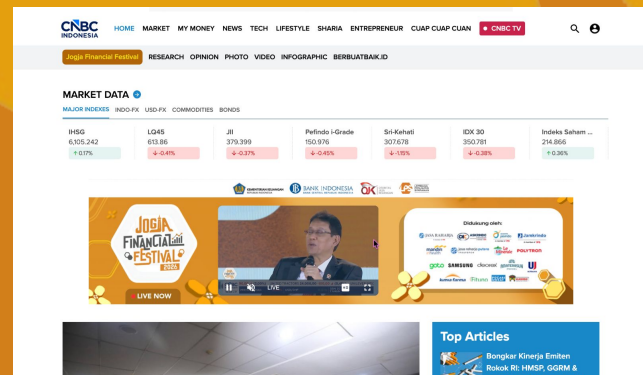


SOCIAL MEDIA



- Video Promotion
- Video on Demand Website
- Video on Demand Youtube

VIDEO

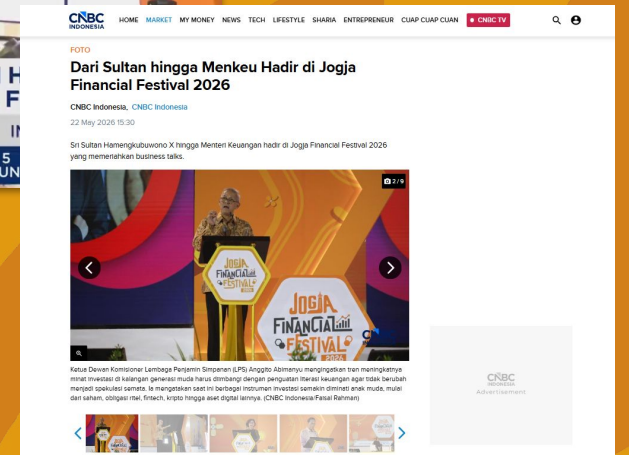


- 3 in 1 Banner
- CNBC TV
- TikTok & Instagram
- Brand Streaming Platform

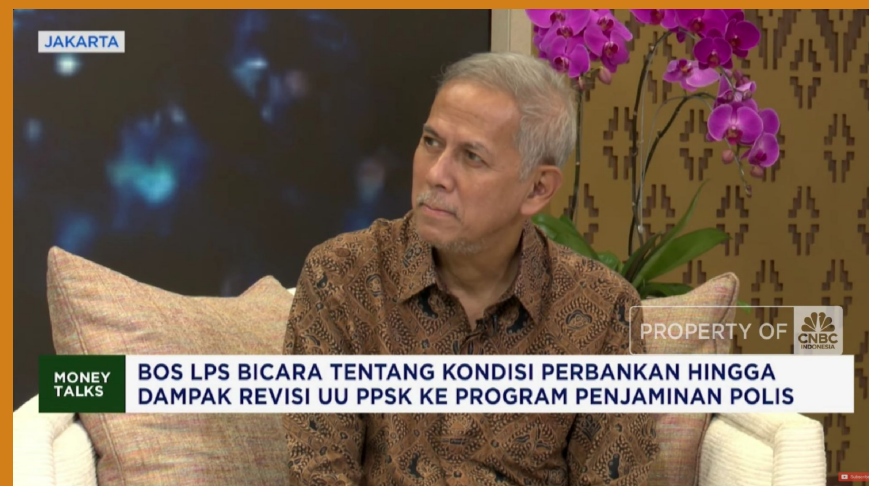
LIVE STREAMING



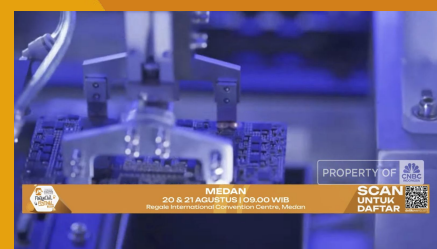
- Media Coverage
- Live Report
- Photo Gallery



COVERAGE

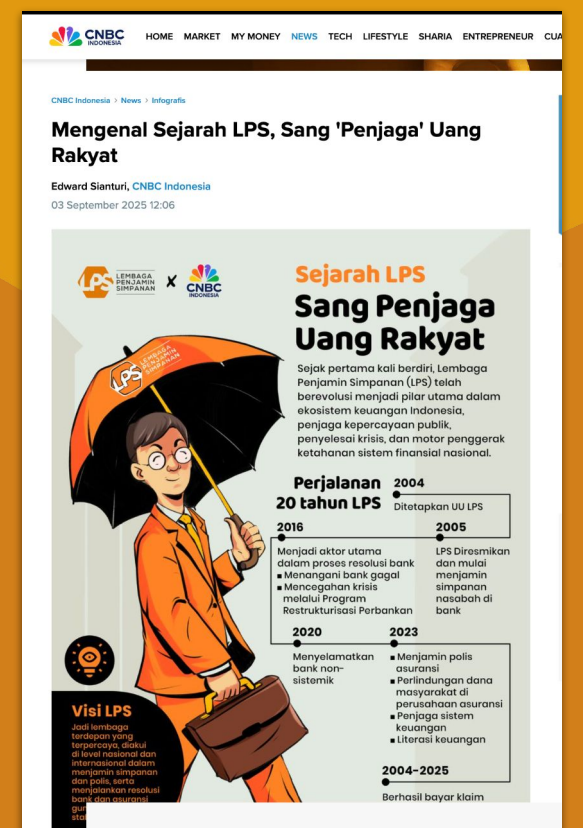
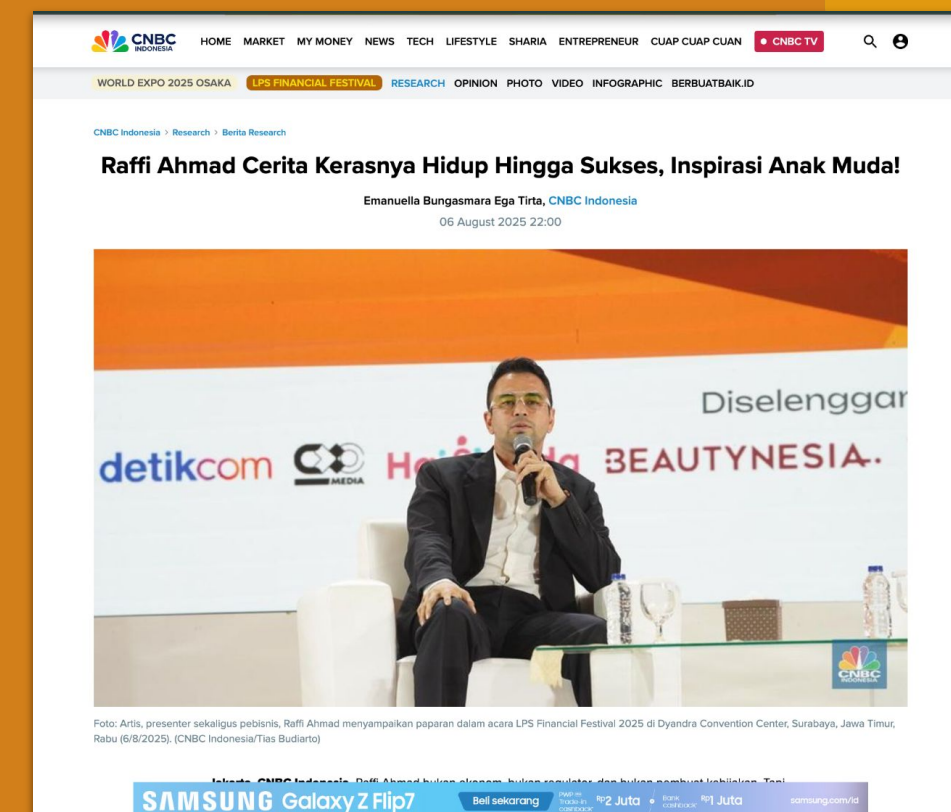


- Money Talks
- Creative Placement

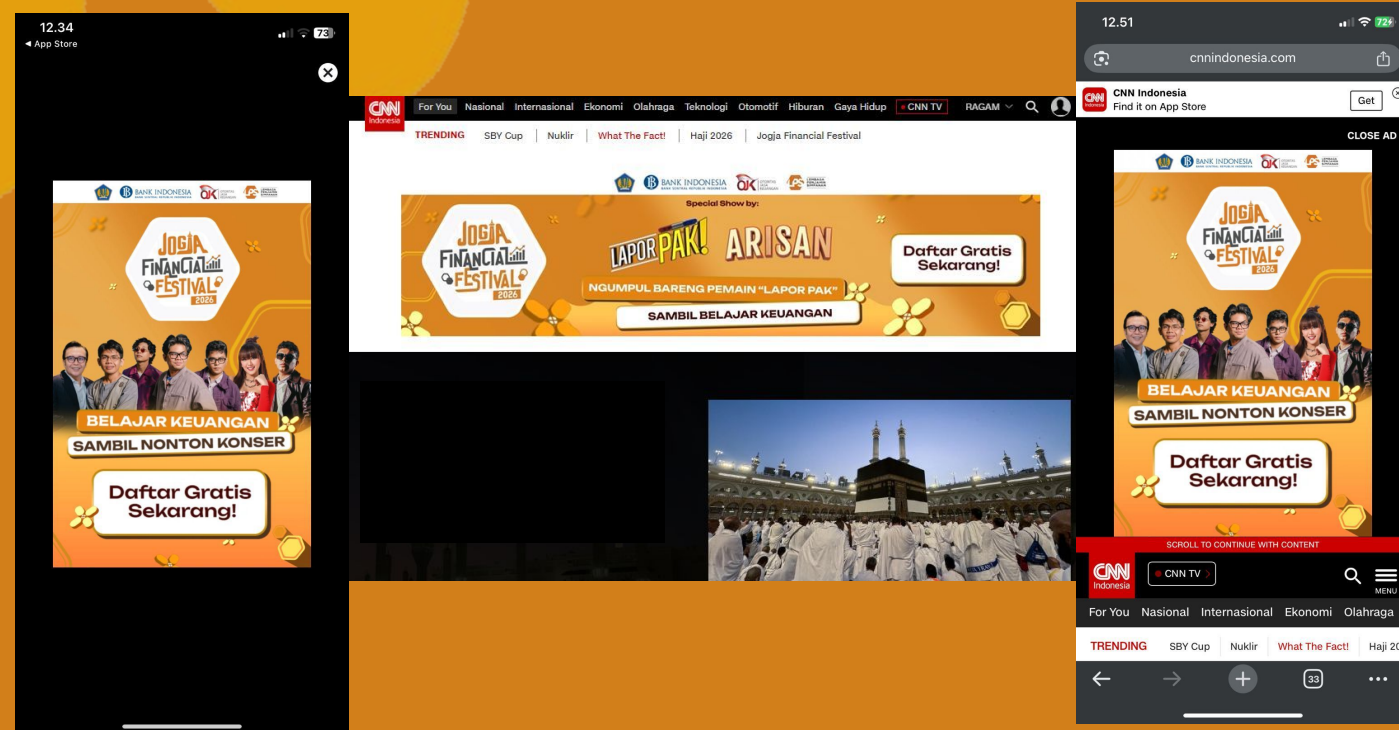


TV SEGMENT

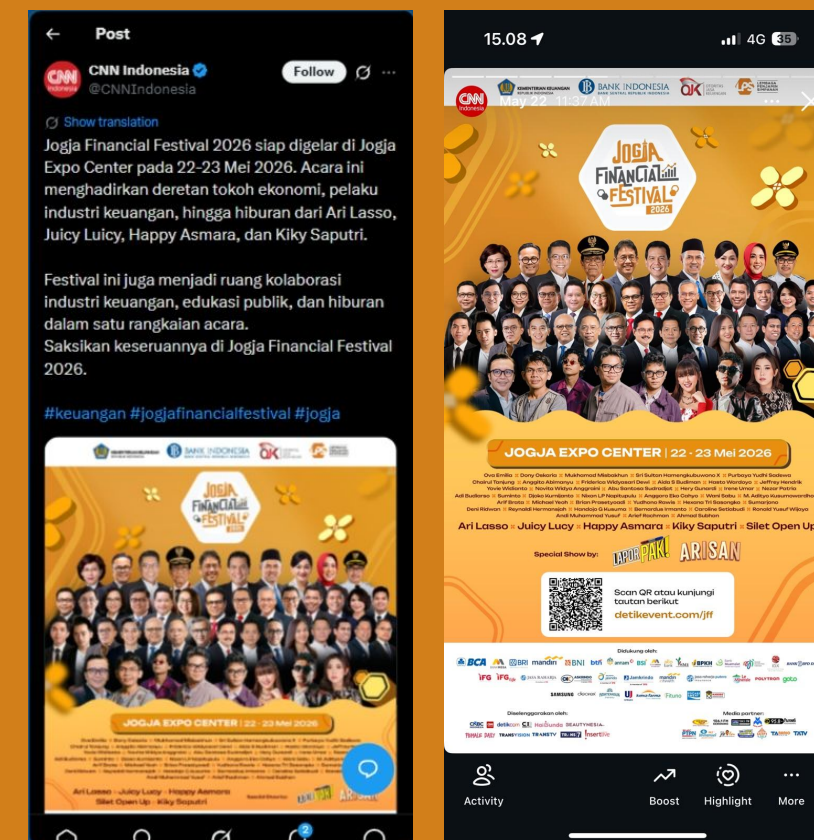
- Research Article
- Infographic



CNBC RESEARCH



DISPLAY BANNER DIGITAL



- Instagram Feed
- Instagram Stories
- X Post

SOCIAL MEDIA



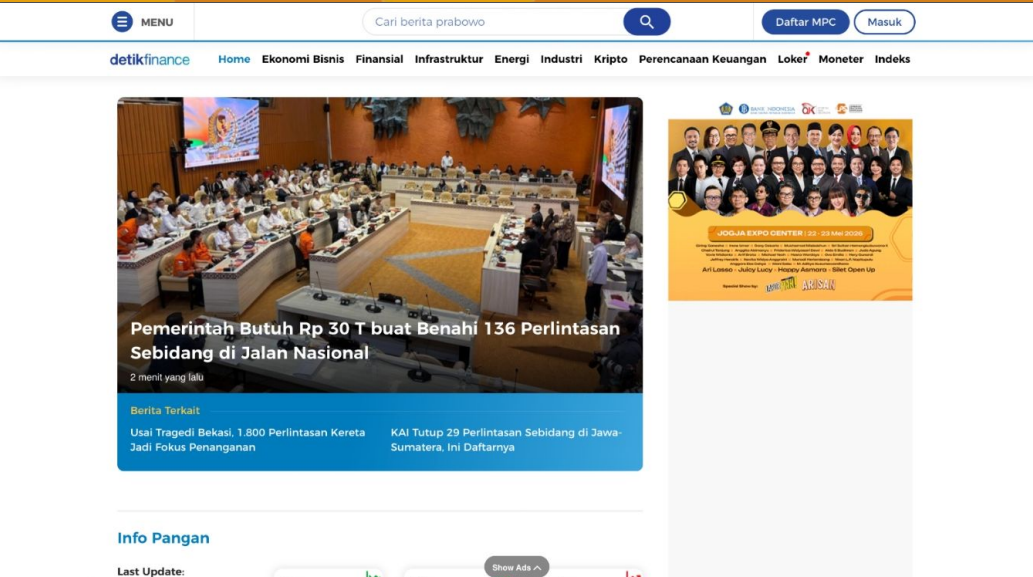
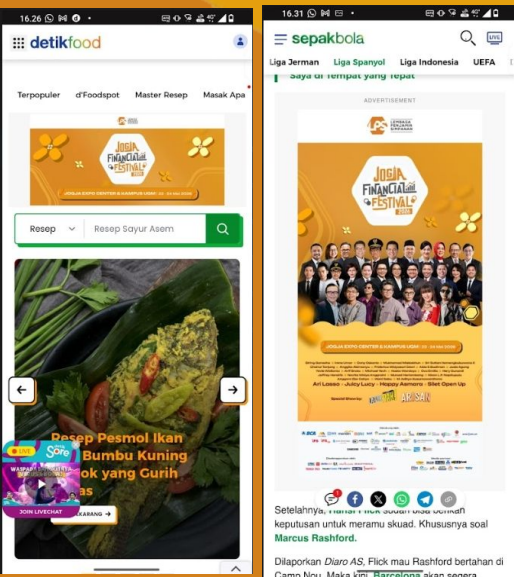
ARTICLE CONTENT



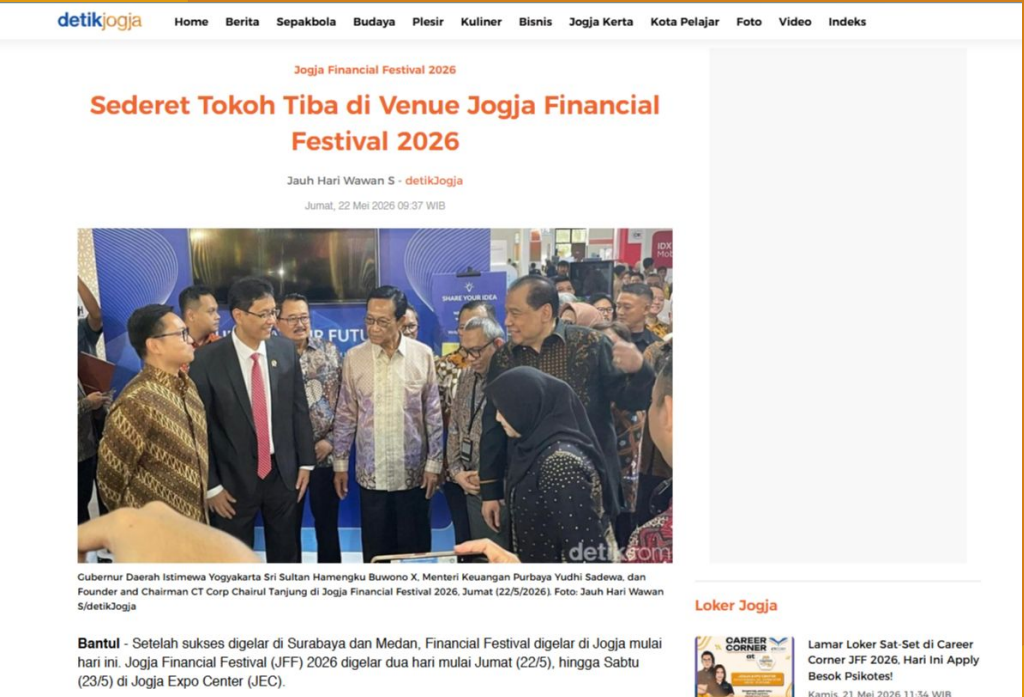
INSIGHT WITH DESI ANWAR



RIGHT ANGLE



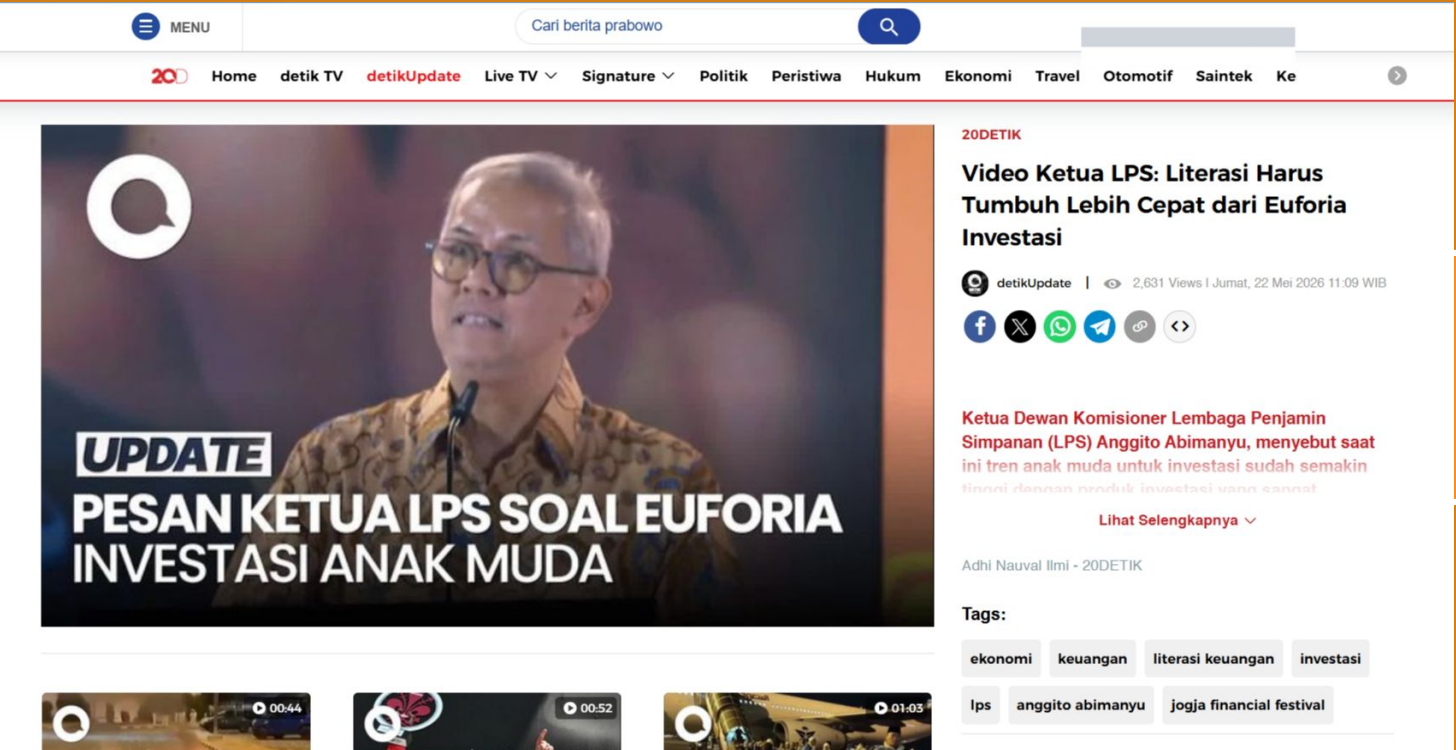
- Instagram Feed
- Instagram Stories
- TikTok Video
- X Post



DISPLAY BANNER DIGITAL

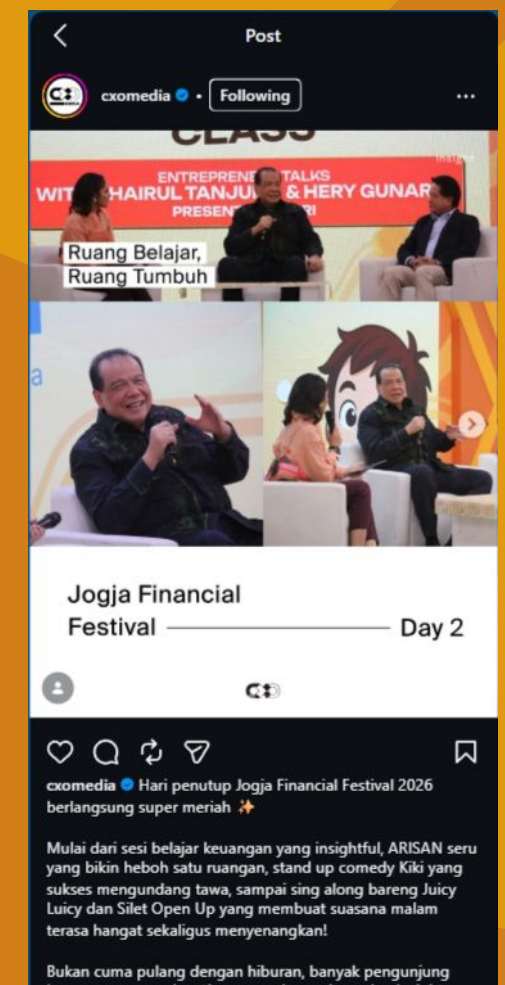
SOCIAL MEDIA

ARTICLE CONTENT



NEWS FLASH

LIVE STREAMING EMBED



- Instagram Feed
- Instagram Reels
- Instagram Stories
- X Post

SOCIAL MEDIA

NGOBROL SORE SEMAUNYA

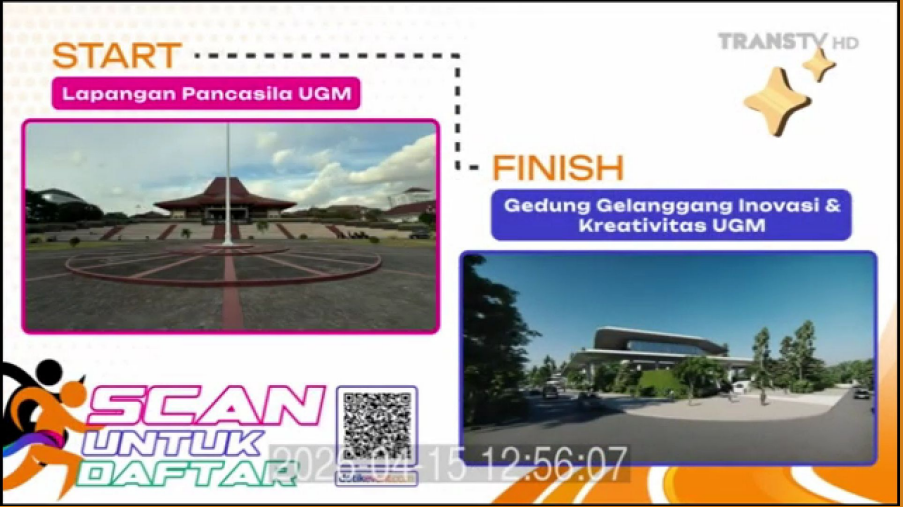


- Instagram Feed
- Instagram Stories
- Instagram Reels
- X Post
- Facebook Post
- TikTok Video
- Youtube Short

SOCIAL MEDIA



- - PAGI PAGI AMBYAR (NPT)
- - INSERT SIANG (NPT)
- - BROWNIS (NPT)
- - RUMPI (NPT)
- - INSERT TODAY (NPT)
- - BIKIN LAPER (PT)
- - INSERT STORY (PT)
- - DUNIA PUNYA CERITA (PT)



LOOSE SPOT



- Instagram Stories
- Instagram Reels
- X Post
- Facebook Post
- TikTok Video
- Youtube Short
- Instagram Feed

SOCIAL MEDIA

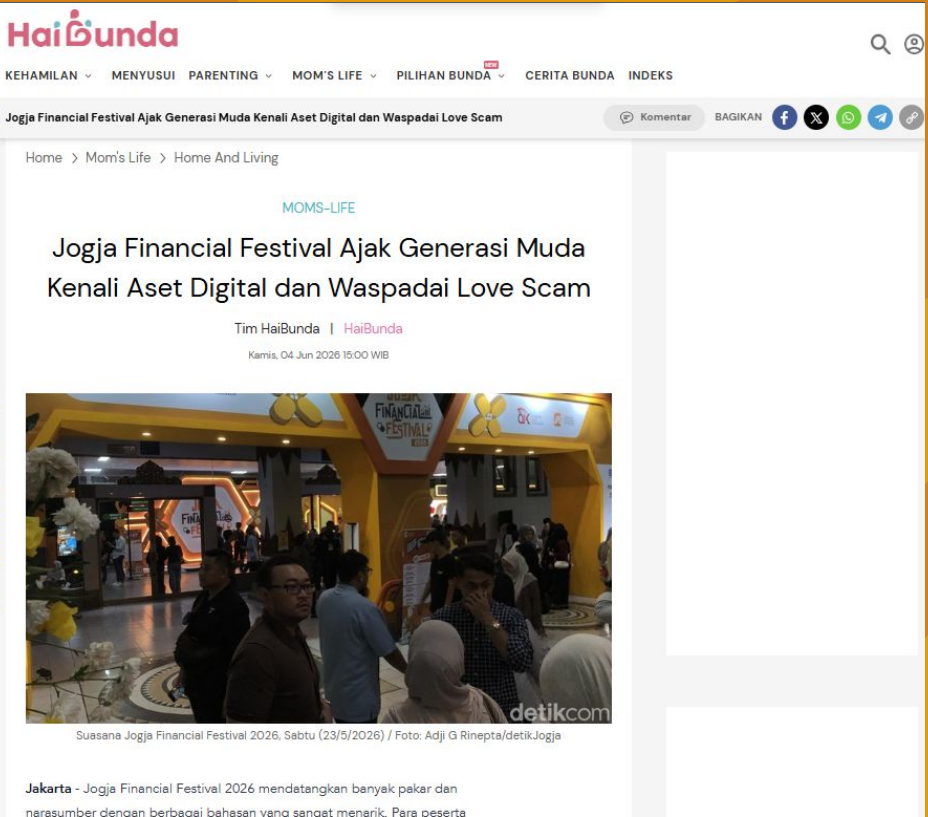
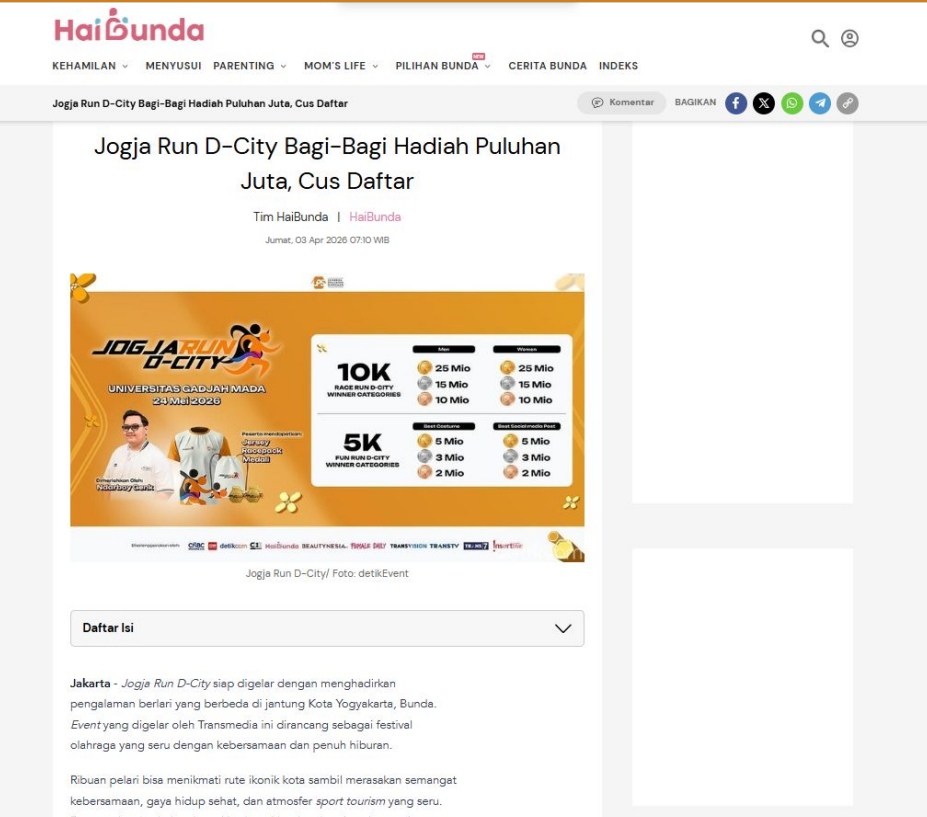


- LOOSE SPOT FYP
- LOOSE SPOT SELEBRITA PAGI
- LOOSE SPOT SELEBRITA HEITS
- LOOSE SPOT SPOTLITE
- LOOSE SPOT MAKAN RECEH
- LOOSE SPOT SELEBRITA UPDATE
- LOOSE SPOT ON THE SPOT
- LOOSE SPOT SECRET STORY
- LOOSE SPOT PASTI OBRORAL VIRAL
- LOOSE SPOT ARISAN

LOOSE SPOT



DISPLAY BANNER

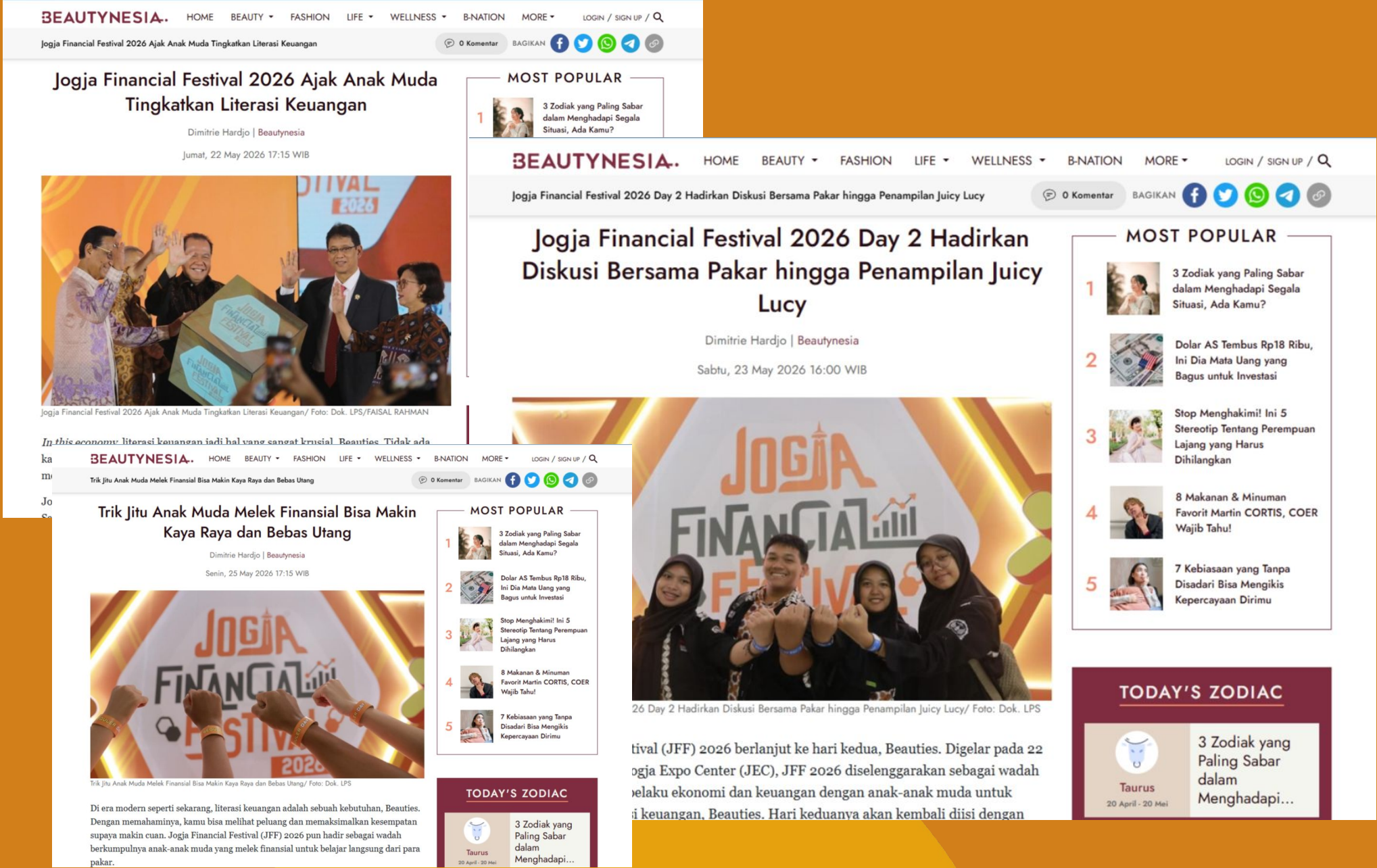


ARTICLE CONTENT

- IG Feed
- IG Stories
- IG Reels
- Threads
- Facebook Post
- Tiktok Video
- Youtube Short



SOCIAL MEDIA

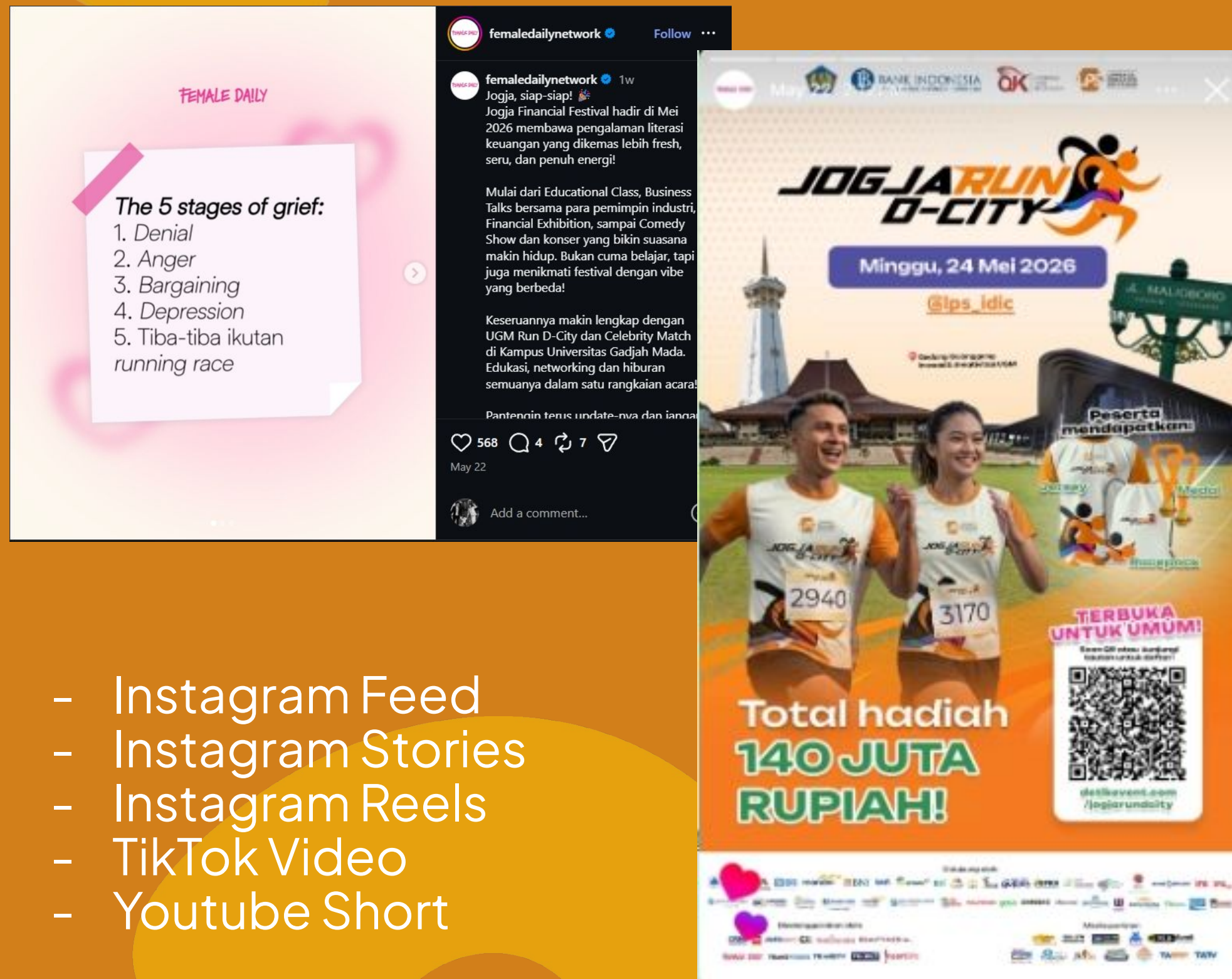


ARTICLE



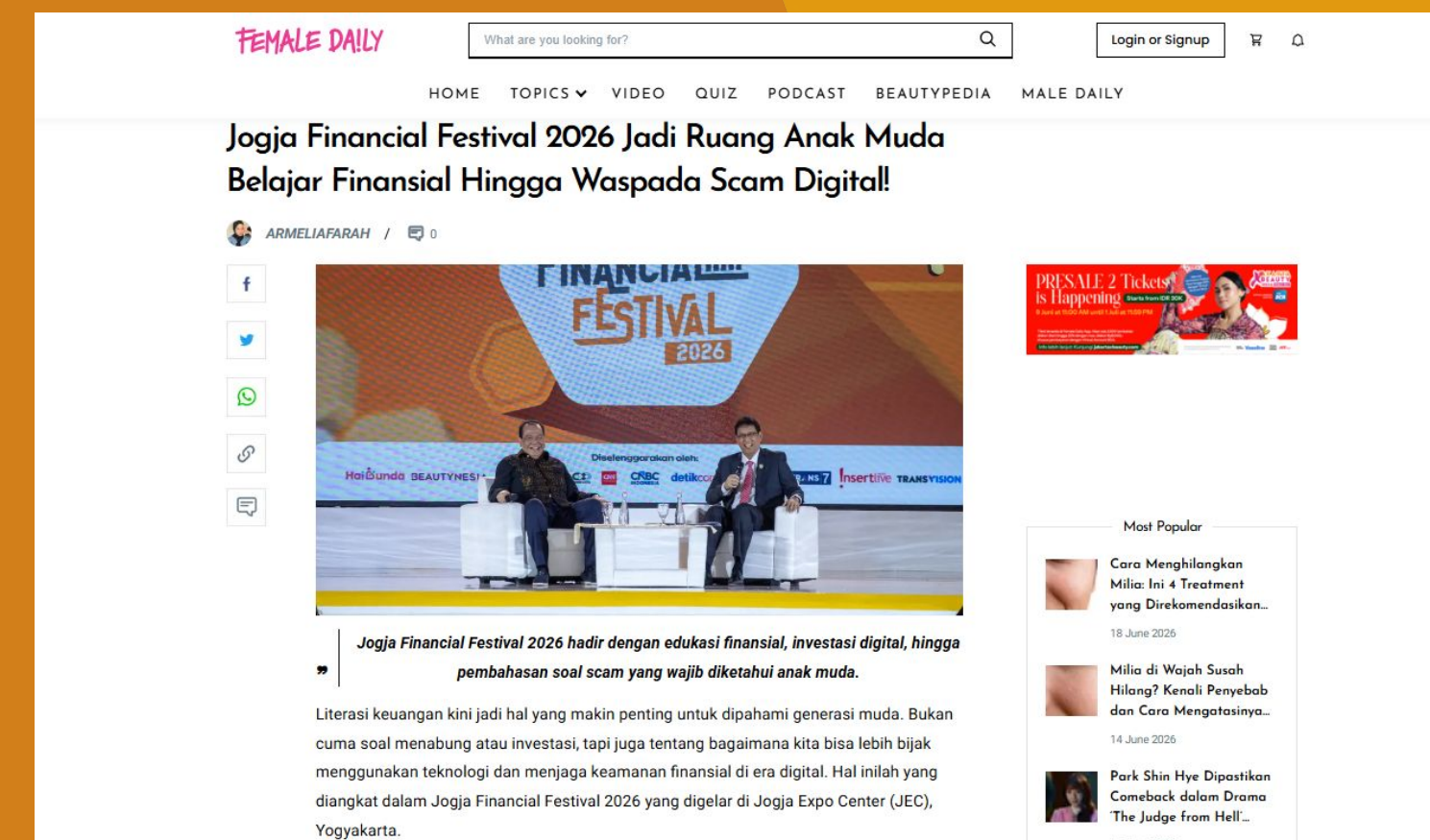
- Instagram Feed
- Instagram Stories
- Instagram Reels
- TikTok Video
- X Post
- Facebook Post
- Youtube Short

SOCIAL MEDIA



- Instagram Feed
- Instagram Stories
- Instagram Reels
- TikTok Video
- Youtube Short

SOCIAL MEDIA



ARTICLE CONTENT

**THANK
YOU!**

