



Kata Alfa

Science, Technology & Sustainability



Get More Info



RateCard 2026



Creative *Education* Kata Alfa

Kata Alfa merupakan konten kreator edukasi yang menghadirkan konten informatif berkualitas tinggi dengan pendekatan kreatif dan visual storytelling. Kontennya berfokus pada sains, teknologi, dan sustainability, dikemas secara menarik, mudah dipahami, dan dirancang untuk menjangkau audiens luas lintas platform.

Total Followers
1.350.000+

Total followers meliputi YouTube, Instagram dan TikTok.
followers berkembang setiap hari nya.

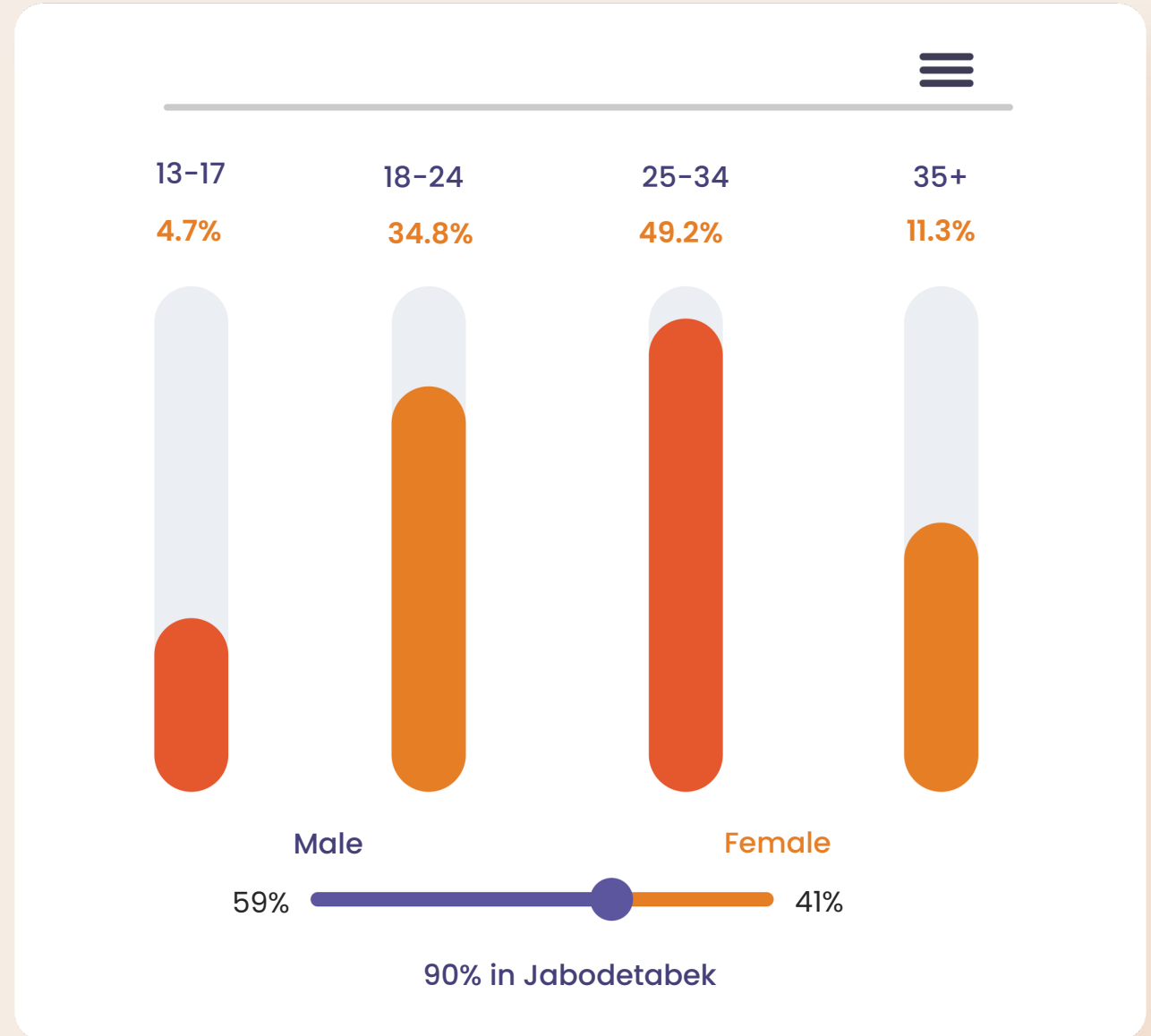
Instagram
270k+

Tiktok
450k+

Youtube
670k+

CREATIVE EDUCATION

**My Mission is to Give Best,
Simple & enjoyable
Educational Video**



Previous Partnership



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ASUS



Disney



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by Ruangguru



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Mining Industry Indonesia

Gemini

OBSBOT



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Gemini

OBSBOT



Kitabisa

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pucuk
HARUM

UGREEN

MAKARIZO
hair
energy

BCA

mandiri

fastwork

TeraBox

UGREEN

MAKARIZO
hair
energy



Rate card

Platform	IDR	Detail
Instagram Reels	13 Mio	Shortvideo, Vertical/Portrait max90sec
TikTok Video	13 Mio	Shortvideo, Vertical/Portrait max 90sec
YouTubeShorts	13 Mio	Shortvideo, Vertical/Portraitmax 90sec
Youtube long(free YoutubeShorts)	20 Mio	Long Duration, horizontal/landscape 5-15min
Mirroring to Other Platform	6 Mio	Video yang sama, yang di upload juga di platform lain (tiktok/Instagram Reels/YoutubeShorts).
IG Feed Post Photo	6 Mio	Upload only, materidaribrand. Additional corousel 1mio/photos
IG Stories	3 Mio	
IG Highlight 2weeks	3 Mio	
Owning	6 Mio	
Boost Ads 4weeks	4 Mio	
Talk Show / Visit / workshop / bundling	-	Contact us for more detail

Feel Free To Contact Us

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Thank You!